

The background features a large, faint watermark of the University of British Columbia crest. The crest is a shield divided into three horizontal sections. The top section contains an open book with the Latin motto 'Quam Est' written across it. The middle section is a plain horizontal band. The bottom section contains a stylized representation of a tree or a plant with many branches or leaves. The entire crest is rendered in a light yellow color, matching the background.

Nice of you to join us.

UNIVERSITY OF BRITISH COLUMBIA
ALUMNI MEMBER HANDBOOK

WELCOME TO THE CLUB.



THIS IS HOW THE
MAGIC STARTED:
YOU CROSSED THE
STAGE, SHOOK THE
CHANCELLOR'S
HAND AND PICKED
UP A PIECE OF
PARCHMENT WITH
YOUR NAME ON IT.
THOSE FEW SECONDS
TRANSFORMED YOU
FROM A STUDENT TO
A GRADUATE...

... and initiated you into the UBC Convocation.

Yes, it's exclusive and yes, it has benefits. And responsibilities, of course: what good thing doesn't? But as a member of this select club, you won't be seeing much more than the upside for the rest of your natural-born life.

To keep the magic happening, you don't have to do much. This little book will be your guide to the wonders that await you. Prepare to be heartily pleased.

What are you?



ALUMNUS

*one male grad
(or one generic graduate)*



ALUMNA

one female grad



ALUMNI

*two or more male grads
(or a group of mixed grads)*



ALUMNAE

two or more female grads

(We apologize for the apparent sexism of the terminology. Blame the Romans.)

AN ALTERNATIVE HISTORY OF UBC:

1908 *Decades of cinnamon bun surpluses were guaranteed after the government of BC passed the University Act, creating UBC.*



As a lifetime member of the UBC Alumni Association, I solemnly swear to:

- ☀ Uphold the traditions that make me proud of UBC (Storm the Wall, decorate the Engineers' Cairn, go to BZZR gardens, leap from the 10 metre platform... naked, of course), and try to forget the ones that don't (the Lady Godiva ride, final exams).
- ☀ Keep my contact information up-to-date.
- ☀ Take a stroll on campus every couple of years and attend at least one alumni event a year.
- ☀ Encourage others to attend my alma mater and thus contribute to the perpetuation of the work of UBC. (Basically, tell everyone that this place is hip, *swell*, THE BEE'S KNEES, *MONEY BABY*, *funky*, *FLU*, *groovy*, *far out*, *sweeeet*, *dope*, *awesome*, *happening*, *hot* or just plain cool.)
- ☀ Represent UBC in my community by modelling good citizenship.
- ☀ Keep blue and gold body paint in supply, just in case the super fan mood strikes.
- ☀ Give my time, talent and treasure to the institution.
- ☀ Earn my own place among UBC alumni who, by their devotion to these ideals, have brought recognition and honour to our alma mater.



PLEASE SIGN WITH BLOOD, THUMBPRINT, BALL POINT PEN OR INVISIBLE INK

1916 *The first student publication, Anonymous, is published. Two years later the nameplate is changed to the more familiar Ubysses.*

Table of Contents

REQUIREMENTS OF MEMBERSHIP	4
THE PERKS	6
COMMUNICATIONS	8
SPECIAL EVENTS	9
A VISUAL HISTORY OF TREK	10
YOUNG ALUMNI	12
BRANCHES	13
VOLUNTEERING	14
LITTLE KNOWN FACTS ABOUT UBC	16
KEY LOCATIONS	18
THE UBC SONG	19
YOUR ALUMNI CARD (SORT OF)	20
HEADQUARTERS	21

THIS ALUMNI HANDBOOK BELONGS TO:



1922 *Students undertook The Great Trek from downtown Vancouver to the Point Grey building site, demanding that the province continue construction – halted since the war – of their university. Fortunately for all of us the government listened.*

Requirements of Membership

Your time at UBC taught you, if nothing else, that knowledge is the key to success. In a universe fraught with disorder, dissonance and disharmony, it's refreshing to find that some constants prevail. With your degree(s) tucked firmly under your arm, you have some right to expect that the world will pay attention.

But good results often depend on good behaviour. So, to help you proceed in the world (regardless of what stage you are at currently), we provide you with some rules of conduct, some special advice, if you will, offered in the hope that it will help you stay connected to UBC and advance in your career and in life, all at the same time.



1. **When someone asks you** where you went to university, say “the University of British Columbia.” To strangers, UBC sounds like the call letters of a radio station in Uzbekistan.
2. **Wear UBC gear.** It needn't be ostentatious, but a golf shirt, scarf or pair of gym shorts with the crest on it says “I'm kinda proud of this place.”
3. **Wax nostalgic.** At your next board meeting, say, “Gee, these cinnamon buns remind me of the ones they made at UBC. Not as good, mind you, but they make me yearn.” A little tear in the eye helps.
4. **Get an ACard.** They're free, last forever and give you access to the largest university library in Western Canada. Sitting on the SkyTrain reading a UBC-labelled book carries automatic cachet.
5. **Send us your email.** We will send you news about UBC and tell you about lectures, reunions and opportunities for networking and mentoring by email. Why miss out? You can always say “no,” but you won't want to.
6. **Remember UBC to your friends.** If their children are smart, encourage them to apply.
7. **Visit the Vancouver campus.** Whether you left five or 50 years ago, you'll see some amazing changes. And, of course, lots that's still the same.
8. **Visit the Kelowna campus.** It's new, bright, small and dynamic. It feels like UBC.
9. **Get involved.** Your faculty, school or department has opportunities for you to have some fun, meet some students and share your wealth of experience.

1925 After 17 years, UBC finally moved to its permanent home at Point Grey.

1944-51 After the war, the student population tripled, resulting in a building boom on campus and the introduction of the Huts. War Memorial Gym was built to recognize the province's war dead.



The Perks: Win-win

Our offers not only save you money and keep you connected, but part of the proceeds goes to support alumni and student programs.

ONLINE

- Free lifetime email forwarding account.
- The opportunity to network with fellow alumni through exclusive groups on popular networking fora like **Facebook**, **Twitter** and **LinkedIn** (or whatever is in fashion).

GOODS AND SERVICES · www.alumni.ubc.ca/rewards



- **UBC alumni wines** (Wrecked Beach and The Dean's List to name two) that appeal to your inner oenophile, and that will help support alumni programming and events.
- **Alumni merchandise** at UBC's bookstores. You'll find some of the best quality and most stylish UBC gear you can imagine. It looks great, screams "UBC" and brands you as a player.
- Free **Trek Magazine** subscription (as long as your address is up-to-date).
- Official UBC **diploma frames** (as opposed to the cheap knock-offs).
- Affordable group rates on life and small business insurance from **Manulife Financial**.
- Preferred group rates on home and auto insurance from **TD Insurance Meloche Monnex**.

1954 Fire nearly destroyed UBC's student centre, Brock Hall. Alumni and students stepped up to supply funds for reconstruction. The building reopened in six months.

- Special rates from the **UBC Alumni Association Mastercard**.
- Exclusive access to some of Canada's most respected investment professionals through **Accretive Advisor**.
- Access to enticing **alumni trips** to destinations all over the world.
- Discounts at great hotels around the world through **hotels.com**.



CAREER SERVICES

- Let career services help you achieve your career and life goals, whether it be a change in jobs, career guidance or helping you become **alumnus/alumna of the century**.
- As an employer, get access to a great crop of new recruits. Your company could use these great minds!




CECIL GREEN PARK HOUSE · www.cecilgreenpark.ubc.ca



- Bridezillas and nervous grooms can relax. What better place to get married than your own clubhouse?
- Not just weddings! Impress your friends and colleagues by booking your next business meeting/day retreat/birthday party right here at Cecil Green.

ACARD (see page 20 for full details)

Our affinity partners didn't make us include their logos, we just like them that much:

 Manulife Financial 



1956 UBC adopted students and faculty from the Sopron School of Forestry in Hungary forced to flee during the Hungarian Revolution.

Communications

As a UBC graduate you are entitled to classified information. You will automatically receive a FREE subscription to **Trek Magazine** (But if you are so inclined, make cheques payable to the UBC Alumni Association). **Trek** keeps you up-to-date on news, views and events at UBC. We also send out a variety of other secret communications that are exclusively for you (and the more than 250,000 other grads just like you).

Make sure we have your up-to-date email address so you don't miss out. We promise not to send you Nigerian bank transfer requests, lame forwarded jokes, chain letters or sure-fire ways to get better sex.

Most of this information is already available on our great website. It also has podcasts, photo galleries, links to social networks and all sorts of fun interactive stuff. We don't get as many hits as *Wikipedia*, but at least our information is accurate, most of the time.

www.alumni.ubc.ca



1967 Cecil Green, philanthropist and co-founder of Texas Instruments, bought and donated the Yorkean mansion to UBC. Renamed Cecil Green Park House, it's now the resplendent home of the UBC Alumni Association and Vancouver's #1 wedding destination.

Special Events

We organize more than 250 events a year, on campus, in the Lower Mainland and around the world. These can be intellectually stimulating, socially entertaining or good for your career. Sometimes, all three. Make sure we have your email address to receive your invitation.

Alumni Achievement Awards Gala: We celebrate alumni who have made a big splash in the world through their brilliant accomplishments, their dedication to UBC or their general good works. A feel-good evening for sure.

Alumni Weekend: Every May, thousands of members come back to campus. It's like a big reunion, but better. Imagine a warm spring afternoon between classes sitting in the Rose Garden with your best friends: that's Alumni Weekend. Featuring tours, classes without quizzes, a barbeque, family-friendly activities and more, the weekend is laid-back, casual and lots of fun.

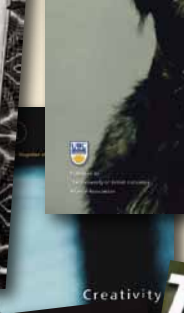
Homecoming: You know how we told you to keep a supply of blue and gold body paint on hand? Here's your chance to use it at our annual Homecoming football game.

Branch Events: Keep in touch with other UBC grads in your part of the world.

Check out the events section of www.alumni.ubc.ca for information about the other 247 or so events.



1968 The Student Union Building opened while campus rebellion hit a peak. Yippie Jerry Rubin led a sit-in at the Faculty Club.



Attention Whippersnappers, Youngsters, Ankle Biters: Our Future

The initiation process was rough – surviving four years of essays, labs and exams certainly wasn't easy – but now that you're one of us, it's time to reap the rewards. Did you know there's a **Young Alumni Network** for recent graduates just like you?

Far from being a speaker series, young alumni events provide expert insights that help you take the next step in life. We've shopped exclusively at *Banana Republic*, mingled with Olympians at a swank hotel, sipped wine at an art gallery, all while providing tips on how you can get ahead in your career and in life.

Don't forget to let your friends and classmates know what you're up to in life by telling us about your move to Dili or Dar es Salaam and by letting us know when your email and snail mail addresses change. And if your news is really exciting, you might end up in one of our publications.

You're not off the hook. After you take advantage of these offerings, don't forget to give a little too. Check out the volunteering section to see how you can chip in.

Check out the young alumni section of www.alumni.ubc.ca for the most up-to-date information.



1969 UBC Engineers absconded with Vancouver's beloved nine o'clock gun. For four nights the city sat silent, awaiting the return of its comforting bang.

Branches

From Toronto, Hong Kong and Calgary to Victoria, Glasgow and Denver, UBC graduates are everywhere. We have close to 100 regional branches world-wide to provide services to our alumni who are away from headquarters. We keep in touch with those grads and they keep in touch with each other. Check and see if there is a branch (and like-minded folk) in your area. If not, you can volunteer to establish one.

Check out the branches section at www.alumni.ubc.ca for more information.



CANADA

VANCOUVER
KAMLOOPS
OKANAGAN REGION
NANAIMO
NORTH OKANAGAN
POWELL RIVER
PRINCE GEORGE
VICTORIA
NORTH & CENTRAL
VANCOUVER ISLAND
CALGARY
EDMONTON
LETHBRIDGE
REGINA
MONTREAL
OTTAWA
TORONTO
HALIFAX

UNITED STATES

BOISE
BOSTON
CHICAGO /
MILWAUKEE
COLUMBUS
DENVER
HOUSTON
LOS ANGELES
MINNEAPOLIS
NEW YORK
ORLANDO
PHILADELPHIA
PORTLAND
SAN DIEGO
SAN FRANCISCO
SAN JOSE
SEATTLE
SCOTTSDALE
WASHINGTON, D.C.

INTERNATIONAL

KENYA
CHINA
HONG KONG
INDIA
INDONESIA
JAPAN
MALAYSIA
PAKISTAN
PHILIPPINES
SINGAPORE
SOUTH KOREA
TAIWAN
THAILAND
VIETNAM
AUSTRALIA
NEW ZEALAND
AUSTRIA
DENMARK
FRANCE
ENGLAND
SCOTLAND
GREECE
ITALY
THE NETHERLANDS
NORWAY
RUSSIA
SWEDEN
ARGENTINA
BERMUDA
MEXICO
CHILE
TRINIDAD AND
TOBAGO
UNITED ARAB EMIR-
ATES
QATAR

1973 The Pit Pub opened in the basement of the SUB, saving future generations from ever having to say, "Man, this place is a pit!"

Volunteering

Time is like money. There's not much to spare.

But can you spare some for your alma mater?



As well as the warm inner glow that comes from helping others, we all know that when you volunteer you receive massive amounts of karma* credit. You grab the last free parking spot, you get all the good Scrabble squares, you walk under ladders with abandon, everybody adores you and it makes your resume look good. And, it makes your university look good.

See www.careersonline.ubc.ca to find volunteer opportunities or to post volunteer positions for your organization.

Of course if you would rather buy your way into heaven, visit www.supporting.ubc.ca.



**or grace or luck or just plain good feelings – choose your denominational good vibe.*

1982 *At it again, UBC Engineers hung a red Volkswagen Beetle from the Lions Gate Bridge. Police and commuters were not impressed, but aficionados of stylish pranks were well pleased.*



Volunteer Opportunities

Mentor students: Let them know now what you wished you knew then and help them kick-start their careers. Here's your chance to pretend you know more than they do. We've been doing it for years now.

Serve on a committee: You have great ideas about governance, curriculum, event planning and communications. Why not share these with your alma mater?

Organize a reunion: Track down the old gang and compare waistlines, resumes and the truths of the old stories.

Graduation: Welcome new members and give them a good reason to stay connected.

Alumni Branches: Distance is no object. There are close to 100 alumni branches around the globe.

Alumni Weekend & other events: Help out, have fun, learn new things, meet new people.

Serve on the Alumni Association Board of Directors: Help guide the Alumni Association and be a voice in the university's affairs.

Check out the volunteer section at www.alumni.ubc.ca for more details.

1986 *Last ride for Lady Godiva. A mock funeral procession was held in its stead.*

Little known facts about UBC:

- When UBC's varsity teams were deciding on a nickname, students' suggestions included **Seagulls**, **Golden Eagles** and **Sea Slugs**. (Go Slugs!) Thunderbird – a powerful and revered creature from indigenous folklore – proved the strongest contender and was officially sanctioned by the Kwikwaka'wakw Nation in 1948.
- Librarian **J. T. Gerould** was dispatched to Europe in 1914 by first UBC president Frank Wesbrook on a book-purchasing mission. He was detained by German authorities on suspicion of spying for the British. Their evidence? He was carrying a site plan for UBC's proposed Point Grey campus. He was held for three weeks in Leipzig before being released, spending part of this time in prison.
- **Tennessee Williams** was an artist in residence at UBC, circa 1980. He was, by all accounts, very brilliant and very drunk.
- The Thunderbirds basketball team took on the **Harlem Globetrotters** in January, 1946, and won!
- Famous people who have attended or graduated from UBC include actress **Evangeline Lilly** (of *Lost* fame), pro baseball's **Jeff Francis**, iconic journalist **Pierre Berton**, prime ministers **John Turner** and **Kim Campbell** and, of course, **Narduar the Human Serviette**.

- In 1929, a 24-strong herd of Ayrshire cattle was donated to the university. Only problem was, the cattle were located in their native Scotland. That year, intrepid Scot, **John Young**, accompanied the “bonny coos” to Vancouver. He later became manager of the UBC farm.
- The **Ladner Clock Tower** does not have any bells. Chimes are generated by a carillon system in a small adjacent building and transmitted through loudspeakers housed in the tower.
- UBC is a popular filming location. Famous on-set visitors include **Ben Kingsley**, **Joshua Jackson**, **Jennifer Beals** and **Isabella Rossellini**. Movies and TV shows featuring backdrops you may find familiar include **Fringe** and **The L Word**. Ask the editor of *Trek* about the nude scene filmed outside his window.
- Agreement to build the Asian Centre was finally granted when a UBC professor ceremonially **threatened the president at sword point**.
- UBC's **Chan Centre** is shaped like a cello, **Koerner Library** like a book, the **First Nations Longhouse** like a canoe and the layout of the **Nitobe Memorial Garden** is modelled on the Milky Way.



1992 The then-unknown Toronto band, Barenaked Ladies, headlined the first Arts County Fair. Sadly, this 16-year tradition came to an end in 2007 after years of losing money.

1997 Prime Minister Jean Chretien jokes about putting pepper on his plate after the RCMP pepper sprays protestors of the APEC Summit held at the Museum of Anthropology in November.

Key Locations

Whether you're looking for intellectual stimulation, culture or just a little exercise, the UBC campus has a lot of great places worth revisiting. Besides, you're a university graduate now and taking a date out to A&W doesn't cut it anymore.

UBC LIBRARY

www.library.ubc.ca

UBC AQUATIC CENTRE

www.aquatics.ubc.ca

THE MORRIS & HELEN BELKIN ART GALLERY & BELKIN SATELLITE

www.belkin.ubc.ca

THE BOTANICAL GARDEN

www.botanicalgarden.ubc.ca

THE CHAN CENTRE FOR THE PERFORMING ARTS

www.chancentre.com

THE MUSEUM OF ANTHROPOLOGY

www.moa.ubc.ca

UBC RECREATIONAL CENTRE

www.rec.ubc.ca

THEATRE AT UBC

www.theatre.ubc.ca

NITOBE MEMORIAL GARDENS

www.nitobe.org

THUNDERBIRDS GAMES

www.gothunderbirds.ca

UNIVERSITY GOLF CLUB

www.universitygolf.com

UBC OKANAGAN

www.ubc.ca/okanagan

“Hail, UBC”

words and music: Stephen Chatman

Fast $\text{♩} = 84 - 92$

All Voices *shout*

Hail! to the Thun - der - birds, Hail! U B

f cresc. *ff*

With pedal

C, Thun - der and light - ning,

On - ward to vic - to - ry! Hail! to the blue and gold,

f cresc.

Are you really playing this?
If so, email us for the full sheet music.
(And let's make a video)



2003 Cheap transit arrived on campus with the introduction of the U-Pass.

2005 The empire expanded, as the old OUC campus in Kelowna was reborn as UBC Okanagan, now referred to as UBC's Okanagan campus.



This is Your Alumni Card (almost)

OK, so this isn't the actual **ACard**, but you should get one! Head to one of the four locations (see website) to pick up your card and reap the following benefits:

- Community Borrower's Library Card
- UBC Robson Square rental discounts
- University Golf Club special rates
- Vacation package discounts
- 2-for-1 at the Museum of Anthropology
- UBC Bookstore discounts
- UBC Botanical and Nitobe Gardens discount
- Theatre at UBC deals
- Aquatic Centre discount
- UBC Thunderbirds game discounts
- Business in Vancouver subscription savings
- ICI Paints stores discount
- Special offers for UBC Continuing Studies summer institutes
- 2-for-1 at the Beaty Biodiversity Museum

Global Headquarters and Clubhouses

UBC, VANCOUVER CAMPUS

Cecil Green Park House
6251 Cecil Green Park Road
Vancouver, BC V6T 1Z1

TEL: (604) 822.3313
FAX: (604) 822.8928
TOLL FREE TEL: 800.883.3088
TOLL FREE FAX: 800.220.9022
alumni.association@ubc.ca

UBC, OKANAGAN CAMPUS

SCI 109, 3333 University Way
Kelowna, BC V1V 1V7

TEL: 250.807.8167
FAX: 250.807.8434

HONG KONG

Unit 1207, 12/F., ING Tower
308 Des Voeux Road Central
Hong Kong

TEL: 852.2111.4403
FAX: 852.2111.9532



www.alumni.ubc.ca

MAY 2011



Alumni Affairs at UBC engages alumni, and students as future alumni, in the life of the university in its broadest sense. Through communications, connecting alumni to the institution and one another, and celebrating milestones, we enrich the lives of alumni and position them to be supporters of and advocates for UBC.

