A Year of Milestones



ANNUAL REPORT 2015-16

alumniuвс

VISION

Realize the promise of a global community with shared ambition for a better world and an exceptional UBC.

MISSION

A member-driven association that, with UBC:

- promotes alumni personal and professional growth
- connects alumni with each other and their universit
- stimulates the alumni community for positive change





September 30, 2015, was an historic day for UBC. It marked the Centennial of the university's opening; the close of the highly successful *start an evolution* campaign; and the official opening of the Robert H. Lee Alumni Centre located at the heart of the Vancouver campus. These milestones have defined the past year and alumni have been front and centre of them all.

The Centennial was cause to reflect on UBC's past, and it's clear that alumni have contributed an astonishing amount to the university's evolution from a modest provincial institution into the internationally recognized leader in research and learning it is today. The Alumni Association (now known as *alumni UBC*) was established just 18 months after the university began operations and has grown alongside its parent institution, supporting UBC's aspirations, protecting its interests, and sharing in its achievements along the way.

The success of the *start an evolution* campaign is a good example: fundraising goals were surpassed and more alumni are now engaged on an annual basis with the university than ever before. They can look to *alumni UBC* for support towards their professional and personal growth and will find ample reasons to feel pride in their *alma mater* and opportunities to help it deliver on its valuable social commitments.

A lasting legacy of the *start an evolution* campaign is the Robert H. Lee Alumni Centre. This wonderful new resource is a permanent home on campus for UBC alumni and a fitting tribute to a long and fruitful relationship between a great university and its grads, who can claim much of the credit for making UBC so special. No doubt they will have their say in shaping the next 100 years as well.



Faye Wightman, *BSc'81 (Nursing)*Chair, *alumni UBC* Board of Directors



Jeff Todd, BA
Executive Director, alumni UBC
Associate Vice President, Alumni



EMPOWERING PERSONAL GROWTH



SUPPORTING PROFESSIONAL DEVELOPMENT



NOURISHING



ENABLING CONTRIBUTION

ANNUAL REPORT 2015-16

Celebrate



Centennial Initiatives

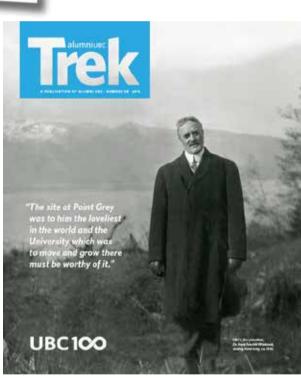
Centennial Speaker Series

This speaker series celebrated UBC's milestone in key communities across the country by highlighting the ways in which UBC researchers are leading the world towards a brighter future.



Trek Magazine Special Issues

The fall 2015 issue of Trek magazine recounted some of the university's earliest stories. We introduced a tablet version as another alternative to the print version.







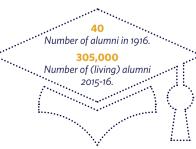
Celebrations to mark UBC's first century - along with the first decade of operations on the university's Okanagan campus - began in September. It was a time to reflect on UBC's development into a world class institute of research and learning, and the role that UBC's alumni have played in this transformation over the generations.

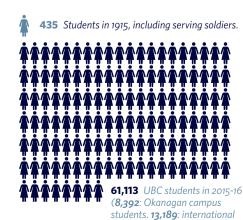
UBC started out in inadequate premises with a budget that had been decimated by wartime

realities. Today, it is a research powerhouse contributing billions annually to the BC economy. And while there were only 40 students in the first graduating class, today there are more than 300,000 alumni spread across the globe.

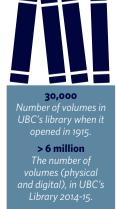
Dedicated to research excellence, student learning and community engagement, UBC has become an important social resource, and is poised for the next century of discovery and contribution.



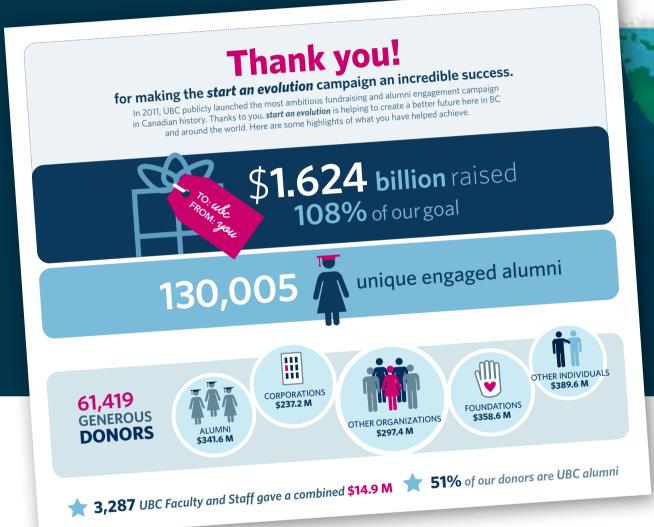




students from 155 countries).



Started AN EVOLUTION



In 2011, UBC announced what was then the most ambitious fundraising goal in Canadian university history. The *start an evolution* campaign sought to raise an unprecedented \$1.5 billion to support game-changing research, transformative learning experiences, and important community outreach. But what really made the campaign unique was its twin goal of doubling the numbers of alumni actively engaged with the university to 50,000 every year.

Money is important, but it's people who make the difference. As well as accounting for a large proportion of donors, UBC alumni are volunteers, visionaries, advocates and ambassadors. They are UBC's partners in contributing towards a more equitable, sustainable and civil world.

By the time it wrapped up in September, the *start an evolution* campaign had exceeded both of its goals and established new standards and valuable resources to carry us into UBC's next century.

THE UNIVERSITY OF BRITISH COLUMBIA ALUMNI ASSOCIATION

New ways to engage introduced in 2015-16



Master Mind Master Class A speaker series offering an unprecedented look into the minds of modern masters making a unique impact on the world.



AlumNIGHTS Networking nights for alumni offering tips and tricks around career self-management.



Mixing with Mentors An opportunity for informational interviewing between students and mentors, and between vouna alumni and mentors.



Lunch and Learn Presentations based on our service offerings, covering topics ranging from planning finances to planning travel.



alumniuBC

Join us for the first alumNIGHTS event - J

Join us for the first alumNIGHTS event - June 18th

alumN Event Club Thursda 6:00-7:

The Grill (inside the 837 West Hastings Street Vancouver, BC

Looking to get ahead? Your connections matter. Turn your UBC network into personal connections by joining us for the first alumNIGHTS event. This new event series will give you exclusive alumni-only opportunities to put your networking skills to the test in a friendly, relaxed environment.



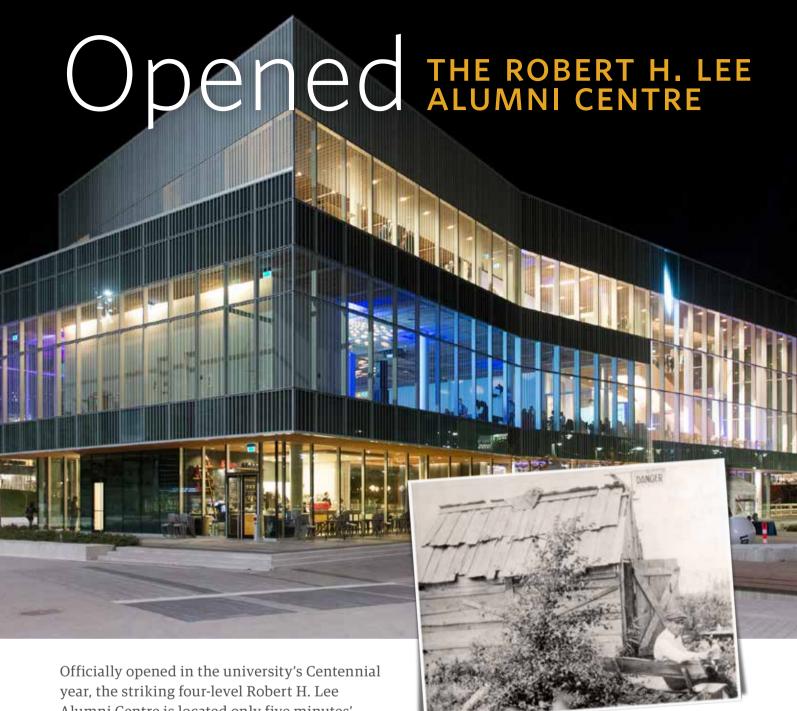
What Have We Learned About Sports Concussions?

Thursday, June 11, 2015 6:30-9:00 pm Robert H. Lee Alumni Centre 6163 University Boulevard **UBC's Point Grey campus**

Email Newsletter

A bi-weekly news publication that includes information about program activities and resources.

At least 332,000 professional and amateur athletes in North America will watch their sport from the stands or the couch as they recover from a concussion this year. Being sidelined certainly isn't the most severe consequence of a rough or violent hit in sport. Concussions ag lacting effects. When concussed athletes return to



Alumni Centre is located only five minutes' walk from where UBC's first structure at Point Grey used to stand - a modest shack used for storing dynamite to clear the land. The contrast is symbolic of the university's remarkable growth, not least within its alumni network.

The award-winning building features stateof-the-art design and spectacular spaces, but still conveys a sense of tradition and a welcoming atmosphere. The first of its kind in Canada, it was imagined and driven by committed alumni volunteers and funded. in part, through the generous donations of more than 1,000 UBC grads.

Above: UBC's first structure at Point Grey was a modest shack. The recently opened Robert H. Lee Alumni Centre illustrates how much the university has grown in a century.

The centre's primary purpose is as a meeting place where alumni can learn, mentor, network and celebrate. It is the venue for *alumni UBC* lectures, social events and continuing education and served as a stunning new backdrop for the annual alumni UBC Achievement Awards held in November, the Lunar New Year celebrations in February, and celebratory toasts for our newest alumni during graduation in May.



8,000+ number of alumni and guests who used the front desk services



7,000

number of new grads and their families who came to the centre to celebrate their transition from students to alumni during spring graduation



20,000

number of individual sessions with the interactive wall in the reception area

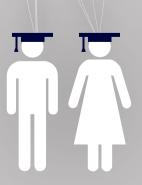


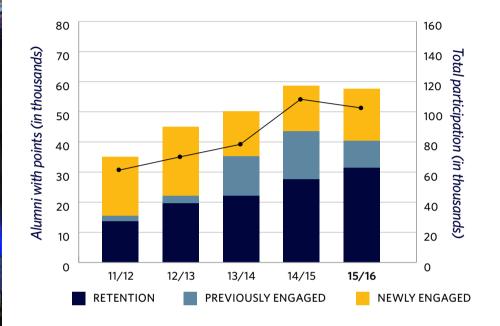


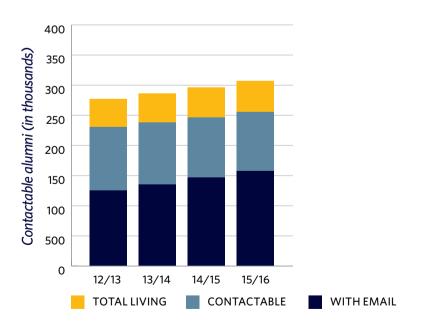
Engaged THOUSANDS

57,705

ALUMNI ENGAGED
IN THE 2015-16 YEAR









Nourishing Pride



9,617





website (>1min)







9,649 Visited Trek

online website

45,255 Follow us on

social media



Empowering Personal Growth



Participated

in programs



Used online

iournals





library



Updated address A-card (0.13% unsubscribes)









Enabling Contribution







9,908

Donors











Mentored students



Event - Starting Your Business in the Okanagan -Feb. 24 (Kelowna)

Determining the location for your new business is just one of many key business decisions involved in the planning process, but what's next? Join us for Your Next Step: Starting Your Business in Kelowna where our panelists will discuss where the growth opportunities are in Kelowna and what programs and resources are available to help you get your business up and running. Find out the benefits and drawbacks to owning your own business and discover what you need to do in order to successfully launch and grow your business.

FIND OUT MORE >





Browsed Careers Newsletter



3,617

ventures, from social enterprises to tech

start-ups.

FIND OUT MORE >

FINANCIAL STATEMENTS OF THE ALUMNI ASSOCIATION OF THE UNIVERSITY OF BRITISH COLUMBIA

YEAR ENDED MARCH 31, 2016

INDEPENDENT AUDITORS' REPORT

To the Board of Directors of The Alumni Association of The University of British Columbia

We have audited the accompanying financial statements of The Alumni Association of The University of British Columbia, which comprise the statement of financial position as at March 31, 2016, the statements of operations, changes in net assets and cash flows for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of The Alumni Association of The University of British Columbia as at March 31, 2016, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Report on Other Legal and Regulatory Requirements

As required by the Society Act (British Columbia), we report that, in our opinion, the accounting policies applied in preparing and presenting the financial statements in accordance with Canadian accounting standards for not-for-profit organizations have been applied on a basis consistent with that of the preceding year.

KPMG LLP

Chartered Professional Accountants

June 24, 2016 Vancouver, Canada

STATEMENT OF FINANCIAL POSITION STATEMENT OF OPERATIONS

March 31, 2016, with comparative information for 2015

Year ended March 31, 2016, with comparative information for 2015

	2016	2015			
				2016	2015
Assets					
Current assets:			Revenue:		
Cash and cash equivalents	1,210,495	1,153,070	UBC contribution	2,241,066	1,641,865
Short-term investments	1,077,621	761,762	The Robert H. Lee Alumni Centre	331,345	-
Accounts receivable	105,501	126,299	Cecil Green Park (note 7)	443,147	467,016
Prepaid expenses	3,965	4,310	Alumni services and marketing (note 8)	335,005	331,118
	2,397,582	2,045,441	Sponsorship revenue	97,554	93,453
			Trek advertising	44,331	53,315
Property and equipment (note 5)	16,388	14,458	Interest and investment income	22,425	23,680
			Miscellaneous	3,277	13,000
	2,413,970	2,059,899		3,518,150	2,623,447
Liabilities and Net Assets			Operating expenses (note 6):		
Current liabilities:			Administration	795,521	763,470
Accounts payable and accrued			The Robert H. Lee Alumni Centre (note 3)	644,233	260,929
liabilities (notes 3 and 4)	864,121	696,332	UBC Welcome Centre	261,839	-
Refundable rental deposits	99,691	68,921	Cecil Green Park (note 7)	294,302	317,344
Deferred revenue	230,416	244,062	Alumni services and marketing	210,842	255,552
	1,194,228	1,009,315	Sponsorship expense	6,667	19,828
			Trek	607,424	653,335
Net assets:			Communications	528,164	342,929
Net assets invested in property and equipment	16,388	14,458		3,348,992	2,613,387
Internally restricted for future operating programs	-	100,000		\$169,158	\$10,060
Internally restricted for future equipment purchases	78,606	27,817	See accompanying notes to financial state	ements	
Unrestricted net assets	1,124,748	908,309			
	1,219,742	1,050,584			

\$2,413,970 \$2,059,899

See accompanying notes to financial statements.

Approved on behalf of the Board:

Robert Bruno Faye Wightman

Director Director

STATEMENT OF CHANGES IN NET ASSETS

Year ended March 31, 2016, with comparative information for 2015

2016	Invested in Property and Equipment	Internally Restricted for Future Operating Programs	Internally Restricted for Future Fixed Asset Purposes	Unrestricted	Total
Balance, beginning of year	14 458	100,000	27,817	908,309	1050 584
Internally approved appropriations	14,458	(100,000)	60,000	40,000	1,050,584
Excess (deficiency) of revenues over expenses	(7,698)	-	417	176,439	169,158
Interfund transfers:	(11-2-)		4-7	-1-1-37	10)/100
Purchase of property and equipment	9,628	-	(9,628)	_	_
Balance, end of year	\$16,388	-	\$78,606	\$1,124,748	\$1,219,742
2015					
Balance, beginning of year	19,726	100,000	24,678	896,120	1,040,524
Internally approved appropriations	-	-	5,000	(5,000)	-
Excess (deficiency) of revenues over expenses	(7,832)	-	703	17,189	10,060
Interfund transfers:					
Purchase of property and equipment	2,564	-	(2,564)	-	-
Balance, end of year	\$14,458	\$100,000	\$27,817	\$908,309	\$1,050,584

See accompanying notes to financial statements.

STATEMENT OF CASH FLOWS

Year ended March 31, 2016, with comparative information for 2015

	2016	2015
Cash provided by (used in):		
Operations:		
Excess of revenues over expenses	169,158	10,060
Depreciation, an item not involving cash	7,698	7,832
Changes in non-cash operating working capital items:		
Accounts receivable	20,798	(73,732)
Prepaid expenses	345	4,855
Accounts payable and accrued liabilities	167,789	293,669
Refundable rental deposits	30,770	1,814
Deferred revenue	(13,646)	(72,056)
	382,912	172,442
Investments:		
Purchase of property and equipment	(9,628)	(2,564)
Short-term investments, net	(315,859)	103,716
	(325,487)	101,152
Increase in cash and cash equivalents	57,425	273,594
Cash and cash equivalents, beginning of year	1,153,070	879,476
Cash and cash equivalents, end of year	\$1,210,495	\$1,153,070

See accompanying notes to financial statements.

NOTES TO FINANCIAL STATEMENTS

1. NATURE OF OPERATIONS:

The Alumni Association of The University of British Columbia (the Association) was incorporated under the Society Act (British Columbia) in March 1946 with the primary objective of increasing the involvement of alumni in the activities of The University of British Columbia (the University). The direct revenue sources of the Association are not sufficient to cover its operating and capital expenditures and, as a result, the continued support of the University is required to finance the activities of the Association.

Effective June 27, 2014, the Association entered into a new seven-year agreement with the University with an effective date of January 1, 2014. This agreement defines the relationship between the Association and the University. The agreement commits the University to funding the operations of the Association based on approved annual budgets. The initial term of the agreement will expire on December 31, 2021; however, the agreement automatically renews for additional three-year terms until terminated at the option of either party by providing six months written notice of termination to the other. These financial statements have been presented on a going concern basis which assumes the continued support of the University.

The Association is non-taxable under the Income Tax Act as a not-for-profit organization.

2. SIGNIFICANT ACCOUNTING POLICIES:

(a) Basis of presentation:

These financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations.

(b) Cash and cash equivalents:

Cash and cash equivalents include cash on hand and short-term deposits which are highly liquid with original maturities of less than three months.

(c) Short-term investments:

Short-term investments are carried at fair value with gains and losses recorded in operations.

(d) Property and equipment:

Furniture and equipment is recorded at historical cost. Depreciation is recorded at 20% for furniture and $33\frac{1}{3}\%$ for equipment per annum using the straight-line method.

(e) Internal restrictions of net assets:

Certain contributions received are set aside into a separate component of net assets. These contributions may be held in term deposits and the interest income, which has been recorded in operations, is retained in the fund to maintain its purchasing power. Appropriation of these funds requires the approval of the Association's Board of Directors but is not subject to other restrictions.

(f) Net assets internally restricted for future fixed asset purchases:

These contributions have been set aside for equipment replacement purposes which are approved by the Board of Directors.

(g) Net assets internally restricted for future operating programs:

Appropriations of the operating fund balance are made from time to time to designate funds for specific projects. When the projects take place, the costs are included in operating expenses and the appropriations are returned to the operating fund balance.

(h) Revenue:

The Association receives payments in advance for the rental of Cecil Green Park and the Robert H. Lee Alumni Centre. The recognition of such revenue is deferred until the date of the actual rental. The Association also receives payments pursuant to its alumni services and marketing agreements with MBNA Canada Bank, Meloche Monnex Inc., and The Manufacturer's Life Insurance Company. The Association records revenue from these contracts as services are rendered over the term of the agreement. In some instances, payments to the Association are based on the financial results of these affinity partners thus revenue is recorded on cash receipt, as the Association is unable until this time to reasonably estimate the revenue earned.

The Association follows the deferral method of accounting for contributions. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection reasonably assured. Endowment contributions are recognized as direct increases in net assets. The Association currently has no endowment funds. Contributions subject to external restrictions are recognized as revenue in the year in which the related expenses are incurred. Contributions restricted for the purchase of capital assets are deferred and amortized into revenue on the same basis that the related capital assets are depreciated.

(i) Contributed services:

A substantial number of volunteers contribute a significant amount of their time each year. Because of the difficulty of determining the fair value, contributed services are not recognized in the financial statements.

(j) Use of estimates:

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates. Significant areas requiring the use of management estimates relate to revenue recognition and the determination of useful lives of property and equipment for calculating depreciation.

(k) Financial instruments:

Financial instruments are recorded at fair value on initial recognition. All financial instruments are subsequently recorded at cost or amortized cost, unless management has elected to carry the instruments at fair value. The Association has elected to carry short-term investments at fair value.

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the straight-line method.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator of impairment, the Association determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount the Association expects to realize by exercising its right to any collateral. If events and circumstances reverse in a future period, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value.

(l) Comparative information:

Certain comparative information was reclassified to conform to the presentation adopted in the current year.

3. RELATED PARTY TRANSACTIONS:

Included in accounts payable and accrued liabilities is \$587,081 (2015 - \$473,157) payable to the University. Also included in accounts payable and accrued liabilities is \$75,834 (2015 - \$50,203) of funds held on behalf of various divisions and departments of the University to cover expenses which the Association will incur on their behalf. Included in Robert H. Lee Alumni Centre expenses is \$311,126 (2015 - nil) of maintenance and utilities expenses paid to UBC for operations during the year.

4. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES:

Included in accounts payable and accrued liabilities as at March 31, 2016 are government remittances payable of \$5,392 (2015 - \$18,525) relating to federal and provincial sales taxes, payroll taxes, health taxes, and workers' safety insurance.

5. PROPERTY AND EQUIPMENT:

March 31, 2016	Cost	Accumulated Amortization	Net Book Value
Furniture and equipment	436,001	419,613	16,388
1. 1. 24. 2045			
March 31, 2015			
Furniture and equipment	426,374	411,916	14,458

6. FUNCTIONAL ALLOCATION OF EXPENSE:

The costs of providing programs and other activities have been presented on a program basis in the statement of operations. Accordingly, salaries and other costs have been allocated among the programs and supporting services benefited.

The expenses of the Association on an account group basis are as follows:

	2016	2015
Alumni Centre	431,504	131,311
Alumni services	13,523	25,096
Association	63,702	93,162
Cecil Green Park	191,328	197,517
Directors expense	19,828	16,004
Equipment expense, including depreciation	21,829	21,000
Events	129,795	28,437
Meetings	1,168	2,907
Memberships and subscriptions	8,000	8,286
Miscellaneous	2,380	3,145
Office expense	53,011	57,918
Professional development	13,256	13,393
Purchased services	218,998	101,834
Salaries and benefits	1,668,433	1,456,223
Trek	512,237	457,154
	3,348,992	2,613,387

7. CECIL GREEN PARK:

The Association shares Cecil Green Park revenue in excess of the net of the Association's direct cost related to the short-term leasing/booking of the premises and any proctor services annually with the University on a 50/50 basis. The cost of sharing this revenue is included in the expense caption "Cecil Green Park" in the statement of operations.

8. ALUMNI SERVICES AND MARKETING REVENUE:

- (a) During the year ended March 31, 2009, the Association entered into an agreement with Meloche Monnex Inc. (Meloche). Under the terms of the agreement, the Association provided to Meloche the exclusive rights to market its home and automobile insurance to members of the Association until September 1, 2018.
- (b) During the year ended March 31, 2009, the Association entered into an agreement with the Manufacturer's Life Insurance Company (Manulife). Under the terms of the agreement, the Association will provide Manulife the exclusive rights to market its life insurance to members of the Association until September 30, 2018.
- (c) During the year ended March 31, 2011, the Association entered into an agreement with the MBNA Canada Bank (MBNA). Under the terms of the agreement, MBNA has the exclusive right to market its products to members of the Association until December 31, 2015. The contract has not been renewed for the current fiscal year.

9. FINANCIAL RISKS:

(a) Liquidity risk:

Liquidity risk is the risk that the Association will be unable to fulfill its obligations on a timely basis or at a reasonable cost. The Association manages its liquidity risk by monitoring its operating requirements. There has been no change to the risk exposures from 2015.

(b) Credit risk:

Credit risk refers to the risk that a counterparty may default on its contractual obligations resulting in a financial loss. The Association deals with creditworthy counterparties to mitigate the risk of financial loss from defaults. There has been no change to the risk exposure from 2015.

Board of Directors

Chai

Faye Wightman, BSc'81 (Nursing)

Vice Chair

Gregg Saretsky, BSc'82, MBA'84

Treasure

Robert Bruno, BCom'97

Members at Large [Terms Ending 2016]

Amir Adnani, BSc'01 Robert Bruno, BCom'97 Valerie Casselton, BA'77 Michael Lee, BSc'86, BA'89, MA'92, LLB Gregg Saretsky, BSc'82, MBA'84

Members at Large [Terms Ending 2017

Barbara Anderson, BSc'78 Shelina Esmail, BA'93 Ross Langford, BCom'89, LLB'89

Members at Large [Terms Ending 2018]

Stephen Brooks, BA'92 Randy Findlay, BASc'73, P Eng ICDD Leslie Lee, BCom'84 Faye Wightman, BSc'81 (Nursing)

Ex-Officio:

President's Designate Vice President,
Development and Alumni Engagement
Barbara Miles, BA, Post Grad in Ed.

Interim UBC President and Vice-Chancellor (*March 31, 2016*) Martha C. Piper, OC, OBC, PhD

Incoming UBC President and Vice-Chancellor (August 15, 2016) Professor Santa J. Ono

JBC Chancellor

Lindsay Gordon, BA'73, MBA'76

Associate Vice President, Alumni / Executive Director, alumni ubc Jeff Todd, BA

alumniubc