



GROW YOUR BRAND WITH ALUMNI UBC!

The UBC Vancouver campus is home to 55,000 students, with the overwhelming majority aged between 18-25 years, and nearly 15,000 faculty and staff. By partnering with *alumni UBC*, you are gaining access to an amazing amount of foot traffic, at an incredibly affordable rate.

DAILY	WEEKLY (MON-FRI)
\$300	\$1200

The Robert H Lee Alumni Centre is situated in the heart of the campus. Located beside both bus loops and The Nest (the student centre on campus), across the street from the UBC Bookstore, and on a main thoroughfare for foot traffic coming to and from classes, your message and product will be shared with thousands of students each day at one of the busiest locations on campus.

Your marketing team can reserve a space on both the north and south sides of the Alumni Centre.

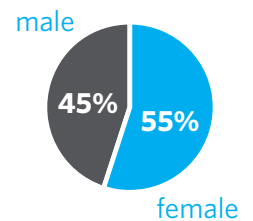
Contact us today to learn more about this opportunity to showcase your product or brand to the UBC community.

Jenna McCann
604 822 8917
jenna.mccann@ubc.ca

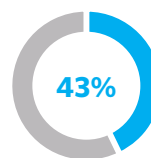
Karen Kanigan
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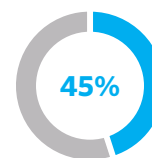
54,232 students on UBC Vancouver campus



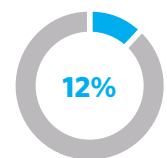
44,487 undergraduate and **9,745** graduate



age 20 or younger



age 21-25



age 26 and older



9,550 staff and **5,003** faculty

Source: 2016/17 UBC Annual Report on Enrolment

WINTER/SPRING 2018

CLASSES IN SESSION: Jan 3 – Feb 16 & Feb 26 – April 6

MIDTERM BREAK: Feb 19 – Feb 23

SUMMER 2018

TERM 1 CLASSES IN SESSION: May 14 – June 21

TERM 2 CLASSES IN SESSION: July 3 – Aug 10

FALL/WINTER 2018

CLASSES IN SESSION: Sept 4 – Nov 30



Robert H. Lee
Alumni Centre