

ALUMNI



Annual Report
The University of British Columbia
Alumni Association
2000 ~ 2001



Board of Directors 2000 - 2001

Honorary President

Martha Piper PhD

Chancellor

William Sauder *BCom'48, LLD'90*

President

Linda Thorstad *BSc'77, MSc'84*

Sr. Vice President

Gregory Clark *BCom'86, LLB'89*

Treasurer

Thomas Hasker *BA'86*

Members at Large '00 – '02

John Grunau *BA'67*

Darlene Marzari *MSW'68*

Jane Hungerford *BEd'67*

Members at Large '99 – '01

Edward John *LLB'79*

Peter Ladner *BA'70*

Don Wells *BA'89*

Administration Rep

Byron Hender *BCom'68*

AMS President

Maryann Adamec

Awards

Haig Farris *BA'60, LLD'97*

Branches

Gregory Clark

Communications/Marketing

Don Wells

Convocation Senator

Gerry Podersky-Cannon *BA'70, MA'79*

Faculty Rep

Heather Keate *BSc'66, BLS'67*

Nominating, Recruitment and Membership

Gregory Clark

Appointees and Chairs

Walter Gage

Jo Hinchliffe *BA'74*

Scholarships and Bursaries

Pamela Friedrich *BA'67*

Alumni Dinner Sponsorship

Tracy Redies *MScB'89*

Alumni Reunion Weekend

Darlene Marzari

Our mission is to use our unique position to deliver programs that serve our alumni, the university and its students by fostering communications, networking and access to resources. These programs are designed to enrich the lives of alumni and students, and to advance the reputation of the university.

Continuing Service

The Alumni Association works to provide services that address the common needs of the university and its alumni. Our annual report demonstrates how our activities meet these needs while promoting higher education in the community. This year we have created new programs that reflect emerging needs and trends, and have discontinued some that no longer serve our mission. Ours is a growing membership with a constantly changing demographic, and to remain relevant we must remain flexible.

We began discussions this year to create a more formal relationship between the Association and the university in order to improve our service to our constituents. Broad consultation has provided us with valuable commentary on the process, and we hope these discussions will be concluded in the new fiscal year.

One of the biggest changes this year was the development of *Trek Magazine*, which provides a strong focus on UBC research and teaching. By altering our distribution, we have been able to produce a larger magazine that serves both the interests of alumni and the university using the same annual budget. The new format incorporates the original *Chronicle*, presenting Association news and traditional features such as Class Acts and In Memoriam. We also negotiated an affinity credit card agreement with MBNA Canada Bank that benefits both the Association and our members.

We have also expanded our branch programs, increasing our participation in events outside of the Lower Mainland. As the university's international reputation develops, so does the need for university members to appear in locations around the world. Dr. Piper has been able to join an Association representative on visits to many branches in different parts of the world, ensuring recognition for alumni who live and work outside of the Lower Mainland and a strong partnership between the university and the Association.

Our other programs, including Alumni Day, the Annual Awards Dinner, and activities around reunions, students and Young Alumni continue to expand and evolve in response to demand and feedback from you, our alumni. It was, as usual, an exciting year with many accomplishments. Looking ahead to our next year we anticipate an action-packed weekend with the Dinner and Alumni Reunion Weekend as a combined event.

We would like to thank our volunteers, our Board of Directors and our hard-working staff for another great year.

Linda Thorstad BSc'77, MSc'84 President

Agnes Papke BSc'66, Executive Director



Linda Thorstad, President



Agnes Papke, Executive Director



Activities Program Highlights

Administration

The Association and the University This year, the Association began to explore a closer relationship with the university. The Board, jointly with UBC, struck a committee to analyze the current situation and develop a strategy for integrating alumni services with the VP Students Office. Many issues were raised during discussions, but no consensus was reached. The “relationship issue” continues to be a work in progress.

The Association's President and Executive Director meet quarterly with UBC President Piper and VPS Brian Sullivan, and the Executive Director is a member of the VPS' Round Table of Directors.

Faculty Alumni Program We continued to promote the Association as the professional practice experts in alumni affairs. Associate Executive Director Leslie Konantz and Agnes Papke met with deans for an annual update on alumni activities and to reiterate the Association's support for their alumni goals. We also continued to provide workshops for alumni relations staff from various faculties.

Professional Activities Agnes Papke's term on the CCAE Board of Directors concluded in June. She continues as a member of the CASE Commission on Alumni Relations, and served as the Chair of the CASE National Assembly Planning Committee for the alumni track.

On-line Community In partnership with the VP Students Office, an online community was established to bring alumni together. The OLC provides a variety of useful services for alumni.

Walter Gage Grant Grants to students totalled nearly \$35,000. Of the 59 applications made to the fund, 39 were approved.

Finance The year ended with a healthy surplus, due to the excellent performance of Cecil Green Park rentals and the Member Services department.

Communications

Chronicle/Trek Magazine Our most visible achievement was the premier issue of *Trek Magazine*, mailed in spring, 2001. The magazine (incorporating the *Chronicle*) is larger, professionally designed and focuses on UBC research and teaching.

Newsletters The Communications department continued to produce newsletters for faculties and branches.

Website The website includes notices and reports on Association activities, each issue of the *Chronicle/Trek* (in PDF format), information on various programs, award recipients, etc. It will be redesigned in 2001/02.

On-line Community While a critical mass of users has not yet been achieved, we continue to publicize the OLC and to use a variety of strategies to build support.

Other Support The department produced support materials for alumni events. We ensured the consistent high quality of printing projects and provided assistance for staff with letter writing, editing, speaking notes and design.

Member Services

A^{card} With the free library card still a major incentive, A^{card} sales continued to climb. The total number of cards in circulation is 2,817

New Affinity Partners The Board of Directors has endorsed the continued development of business partnerships for revenue and sponsorship. We are currently developing an RFP for insurance products.

Affinity Credit Card MBNA Canada Bank was awarded the Association's affinity card contract until 2005. The value of the agreement exceeds any prior arrangement, with an additional amount directed to sponsorship and student support.

Frames On-site sales continue to increase at spring and fall convocations.

Life Insurance Revenues for 2000/01 increased by approximately 50%.

Travel Programs Travel marketing was more focused this year (matching potential travellers with particular itineraries), with the result that the program exceeded projections by approximately 15%.

Programs

Alumni Day As usual, Alumni Day activities centred around the many reunions scheduled. We offered a marketplace, speakers, entertainment, campus tours and the Green College luncheon, and welcomed guests at the Frederic Wood Theatre. Many faculty and university units presented events to coincide with Alumni Day. Next year, "Reunion Weekend" will replace Alumni Day, and will coordinate activities with other events including the Annual Awards Dinner.

Alumni Recognition and Sports Hall of Fame Dinner The 6th Annual Dinner was held November 1 at the Bayshore Hotel. Guests (615 of them) applauded the achievements of the award recipients and Sports Hall of Fame inductees. UBC faculties and the Vancouver corporate community provided their usual support for the dinner. Proceeds support student scholarship.

Branches The Association held 139 branch events worldwide, involving more than 5,000 alumni. Through discussions with various university offices, branch activities were more closely aligned with Trek 2000 priorities. New initiatives coming from these discussions resulted in increased international branch activity and the hiring of a programs manager for the Hong Kong office. As well, international alumni represented UBC at five student recruitment functions and initiated a website project in which they offered to act as contacts

Award Recipients

Outstanding Young Alumnus	Bruce Verchere BSc'83, MSc'87, PhD'91
.....	Paul W. Rosenau MA'87, BLA'87
Faculty Citation	Don C. McKenzie MPE'72, MD'77
Alumni Award for Research	Donald Brooks BSc'64, MSc'67
Outstanding Student	Jesse Sims
.....	Geordie Aitken
Blythe Eagles Volunteer Service	Lyall Knott BCom'71, LLB'72
Alumni Award of Distinction	Nicola Cavendish BA'77
.....	George Puil, BA'52, BEd'53
Lifetime Achievement	May Brown MPE'61, LLD'87
.....	David Suzuki
Honorary Alumnus	Harold Kalke

and sources of information about UBC. There are currently four branches in BC, three in the rest of Canada, six in the US and 21 internationally.

Divisions Active academic and non-academic divisions number 19. The year's events involved approximately 1,200 alumni. Eight divisions produced newsletters, which were distributed to approximately 25,000 alumni.

Reunions More than 5,100 alumni attended 43 reunions. We provided full support for 29 reunions and partial support for the remainder. Reunion events were concentrated around Alumni Day (Saturday, October 1/00).

Student and Career Mentor Programs The career mentor program expanded significantly over the year. Working with the faculties, non-academic groups and Career Services, we offered seven events, including mentor lunches and presentations by keynote speakers.

Young Alumni The program continues to offer social and networking events designed to assist in the transition from student life to the working world. This year a seven-member volunteer committee was established to review the objectives of YA, and to recommend activities. In March, a student recognition event was held to recognize the contribution of student leaders to UBC.

Staff

Agnes Papke	Executive Director
Leslie Konantz	Associate Executive Director
Oiyee Kwan	Financial Manager
Chris Petty	Communications Manager
Janis Connolly	Branches Manager
Laura Anderson	Marketing Manager
Nicola Tofton	Administrative Assistant
Vanessa Clarke	Communications Coordinator
Jane Merling	Program Officer (Reunions)
Tanya Walker	Program Officer (Young Alumni, Career Mentoring)
Ann Merling	Cecil Green Park Bookings Coordinator
Sylvia Tark	Program Assistant
Cathie Cleveland/Noel Ho (covering maternity leave)	Receptionist



Financial Statements Auditors' Report to the Members

We have audited the statement of financial position of The Alumni Association of The University of British Columbia as at March 31, 2001 and the statements of operations and changes in net assets for the year then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Association as at March 31, 2001 and the results of its operations and changes in net assets for the year then ended in accordance with Canadian generally accepted accounting principles. As required by the Society Act (British Columbia), we report that, in our opinion, these principles have been applied on a basis consistent with that of the preceding year.

KPMG LLP (signed)

Chartered Accountants

Vancouver, Canada

May 11, 2001

Statements of Financial Position

March 31, 2001 and 2000

	2001	2000
Assets		
Current assets:		
Cash and cash equivalents not restricted for endowment funds	\$ 782,014	\$ 579,498
Short-term investments not restricted for endowment funds	-	32,630
Accounts receivable	98,774	72,370
Prepaid expenses	4,401	16,244
Inventory	4,859	2,554
	890,048	703,296
Cash and cash equivalents and short-term investments restricted for endowment funds (note 6)	2,671	304,896
Furniture and equipment	234,703	226,411
Accumulated depreciation	(216,448)	(204,561)
	18,255	21,850
	\$ 910,974	\$ 1,030,042
Liabilities		
Current liabilities:		
Accounts payable and accrued liabilities (note 3)	\$ 225,611	\$ 306,597
Refundable rental deposits	67,838	32,603
Deferred revenue	371,430	151,443
	664,879	490,643
Deferred interest (note 4)	-	34,540
Net assets:		
Net assets invested in furniture and equipment	18,255	21,850
Endowment funds	2,671	304,896
Internally restricted for future operating programs		152,574
69,848		
Internally restricted for future equipment purchases	52,514	34,595
Unrestricted net assets	20,081	73,670
	246,095	504,859
	\$ 910,974	\$ 1,030,042

See accompanying notes to financial statements.

On behalf of the Board (signed)

Linda Thorstad, Director

Tom Hasker, Director

Statements of Operations

Years ended March 31, 2001 and 2000

	2001	2000
Revenue		
Board of Governors' grant	\$ 515,422	\$ 515,422
Cecil Green Park (note 5)	258,017	215,389
Programs	63,802	46,767
Marketing (note 8)	365,187	210,685
Achievement dinner	105,893	133,575
Chronicle - subscriptions and advertising	64,521	55,666
Interest	25,766	22,760
Miscellaneous	14,077	2,099
Donations for operating purposes	3,312	7,969
	1,415,997	1,210,332
Expenses (note 7):		
Administration	297,222	254,524
Cecil Green Park (note 5)	155,366	138,429
Programs	405,751	331,169
Achievement dinner	98,183	119,944
Marketing	57,014	35,984
Chronicle	295,656	273,016
Communications	54,713	52,519
	1,363,905	1,205,585
Excess of revenues over expenditures	\$ 52,092	\$ 4,747

See accompanying notes to financial statements.

Statements of Changes in Net Assets

Years ended March 31, 2001 and 2000

	Invested in furniture and equipment	Endowment funds	Internally Restricted for future operating programs	Internally Restricted for future equipment purposes	Unrestricted	Total 2001	Total 2000
Balance, beginning of year	\$ 21,850	\$ 304,896	\$ 69,848	\$ 34,595	\$ 73,670	\$ 504,859	\$ 500,112
Excess of revenues (deficiency) over expenditures	(11,887)	–	(21,215)	1,211	83,983	52,092	4,747
Interfund transfer – purchase of capital assets	8,292	–	–	(8,292)	–	–	–
Internally imposed restricted interfund transfers	–	–	103,941	25,000	(128,941)	–	–
Transferred to endowment trust (note 6)	–	(302,225)	–	–	(8,631)	(310,856)	–
Balance, end of year	\$ 18,255	\$ 2,671	\$ 152,574	\$ 52,514	\$ 20,081	\$ 246,095	\$ 504,859

See accompanying notes to financial statements.

Notes to Financial Statements

Years ended March 31, 2001 and 2000

1. Nature of operations:

The Alumni Association of The University of British Columbia (the "Association") was incorporated in March, 1946 with the primary objective of increasing the involvement of Alumni in the activities of The University of British Columbia (the "University"). The direct revenue sources of the Association are not sufficient to cover its operating and capital expenditures and, as a result, the continued support of the University is required to finance the activities of the Association.

The Association is non-taxable under the Income Tax Act as a non-profit organization.

2. Significant accounting policies:

(a) Cash equivalents:

Cash equivalents include short-term deposits, which are highly liquid marketable securities with a maturity of three months or less when acquired. Short-term deposits are valued at cost.

(b) Short-term investments:

Short-term investments, all of which are categorized as available for sale, are carried at lower of cost and quoted market value.

(c) Inventory:

Inventory is valued at the lower of cost and net realizable value.

(d) Furniture and equipment:

Furniture and equipment is recorded at historical cost. Depreciation is recorded at 20% and 33-1/3% per annum using the straight-line method.

(e) Deferred revenue:

The Association receives payment in advance for rental of Cecil Green Park. The recognition of such revenues is deferred until the date of the actual rental. The Association also receives payments pursuant to its royalty agreement with MBNA Bank Canada. The Association records revenue from this contract as services are rendered over the term of the agreement and includes the cash received in advance of services provided as deferred revenue.

(f) Internal restrictions of net assets:

Certain contributions received from donations, bequests and operations are set aside into a separate component of net assets. These contributions may be held in term deposits and the interest income is retained in the fund to maintain its purchasing power. Appropriation of these funds requires the approval of the Association's Board of Directors but is not subject to other restrictions.

(g) Endowment funds:

Contributions have been made which require the Association to maintain the principal portion intact. Interest earned on these funds is required to be used for bursaries. Endowment contributions are recognized as direct increases in net assets except that interest earned on endowment funds is deferred until the related expenditures are incurred.

(h) Net assets internally restricted for future equipment purchases:

These contributions have been set aside for equipment replacement purposes which are

approved by the Board of Directors.

(i) Net assets internally restricted for future operating programs:

Appropriations of the operating fund balance are made from time to time to designate funds for specific projects. When the projects take place, the costs are included in operating expenses and the appropriations are returned to the operating fund balance.

(j) Revenue contributions:

The Association follows the deferral method of accounting for contributions. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection reasonably assured. Endowment contributions are recognized as direct increases in net assets except that interest earned on endowment funds is deferred until the related expenditure has been incurred. Other contributions subject to external restrictions are not significant and are recognized as revenue in the year in which the related expenses are incurred.

(k) Contributed services:

Volunteers contribute significant time each year to assist in carrying out its service delivery activities. Because of the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

(l) Statement of cash flows:

A statement of cash flows has not been presented since it would disclose no significant additional information.

(m) Use of estimates:

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Significant areas requiring the use of management estimates relate to the determination of deferred revenue and the determination of useful lives of capital assets for calculating depreciation.

3. Accounts payable and accrued liabilities:

Included in accounts payable and accrued liabilities is \$59,489 (2000 - \$134,330) payable to the University.

Also included in accounts payable is \$50,168 (2000 - \$79,765) of funds held on behalf of various divisions and departments of UBC to cover expenses which the Association will incur on their behalf.

4. Deferred interest:

Deferred interest earned on the endowment fund is externally restricted for bursaries. Changes in the deferred interest balance are as follows:

	2001	2000
Balance, beginning of year	\$ 34,540	\$ 21,915
Investment revenue restricted for bursaries	3,653	12,625
Funds transferred to endowment trust	(38,193)	-
Balance, end of year	\$ -	\$ 34,540

5. Cecil Green Park:

The Association shares Cecil Green Park revenues in excess of \$35,000 annually with the University on a 50/50 basis. The cost of sharing this revenue is included in the expense caption "Cecil Green Park" in the statement of operations.

6. Endowment funds:

During the current year, \$340,994 was transferred from the endowment fund, including deferred interest, to the UBC Alumni Association Educational Endowment Trust, a registered charity under paragraph 149(1)(f) of the Income Tax Act.

7. Functional allocation of expenses:

The costs of providing programmes and other activities have been presented on a program basis in the statement of operations. Accordingly, salaries and other costs have been allocated among the programs and supporting services benefited. The expenses of the Association on an account group basis are as follows:

	2001	2000
Achievement dinner	\$ 98,182	\$ 119,944
Association	48,933	39,134
Branches	82,284	50,543
Chronicle and newsletters	228,798	208,311
Cecil Green Park	112,378	92,339
Director's expenses	1,401	1,158
Divisions	4,708	8,946
Equipment maintenance and depreciation	16,305	16,506
Events	7,182	2,805
Marketing	53,802	32,518
Meetings	15,688	11,648
Memberships and subscriptions	1,658	2,277
Miscellaneous	18,047	8,586
Other purchased services	13,878	10,754
Reunions	47,265	31,692
Salaries and employee benefits	579,104	540,532
Telephone, photocopying and office	34,292	27,892
	\$ 1,363,905	\$ 1,205,585

8. Marketing revenue:

During the current year, the Association entered into a royalty agreement with the MBNA Canada Bank ("MBNA"). Under the terms of the contract, MBNA has the exclusive right to market its products to the Association's members until December 31, 2005.



Board of Directors 2001 - 2002

Honorary President

Martha Piper PhD

Chancellor

William L. Sauder *BCom'48, LL.D.'90*

President

Gregory P. Clark *BCom'86, LL.B.'89*

Sr. Vice President

Jane Hungerford *BEd'67*

Treasurer

Tammie Mark *BCom'88*

Members at Large '00 – '02

John Grunau *BA'67*

Darlene Marzari *MSW'68*

Members at Large '01 – '03

Martin Ertl *BSc'93*

Paul Rosenau *BLA'87, MA'87*

Billy Wan *BCom'82*

AMS President

Erfan Kazemi

Awards

Linda Thorstad *BSc'77, MSc'84*

Convocation Senator

Gerry Podersky-Cannon *BA'70, MA'79*

Faculty Rep

TBC

Nominating, Recruitment and Membership

Jane Hungerford

Appointees and Chairs

Walter Gage

Jo Hinchliffe *BA'74*

Scholarships and Bursaries

Pamela Friedrich *BA'67*

Alumni Dinner

Martin Ertl

Alumni Reunion Weekend

Darlene Marzari

Relationship Committee

Tom Hasker *BA'86*