Each year, the Alumni Association uses its resources, professional staff and dedicated volunteers to serve two tasks: supply the best possible services to our members and encourage their participation in the life of their alma mater.

In 2001–2002, we continued to refine our programs to respond to the ever-changing demographic our alumni represent. We introduced a new magazine, TREK, which incorporates the Chronicle into a broader, research-and-people-based publication that gives our members a better sense of their university. We walked the Next Trek, the Great Trek in reverse, to celebrate the opening of Robson Square, UBC’s new campus downtown, and had a great success with the 7th Annual Alumni Achievement Dinner. These, and other achievements, make our work both satisfying and meaningful. That more of our members get involved with the Association and the university every year tells us that they, too, find our efforts have some merit.

We would like to express our deepest thanks for the hard work both our volunteers and staff have provided over the past year. We move forward confident in our focus and strong in our desire to provide our members, and the university, with professional service.

Greg Clark, President
Agnes Papke, Executive Director
Honorary President
Martha Piper, PRESIDENT, UBC

Chancellor
William Sauder, BCOM’48, LLD’90

President
Gregory Clark, BCOM’86, LLB’89

Senior VP
Jane Hungerford, BEd’67

Past President
Linda Thorstad, BSc’77, MSc’84

Treasurer
Tammie Mark, BCOM’88

Director (appointed)
Thomas Hasker, BA’86

Members at Large ’00 – ‘02
John Grunau, BA’67
Darlene Marzari, MSW’68
Colin Smith, BASc’65

Members at Large ’01 – ‘03
Martin Ertl, BSc’93
Paul Rosenau, BLA’87, MA’87
Billy Wan, BCOM’82

Committee Chairs
Reunion Weekend
Darlene Marzari

Awards
Linda Thorstad

Nominating, Recruitment & Membership
Jane Hungerford

Young Alumni
Jesse Sims, BCOM’00

Regional Networks
Billy Wan

Achievement Dinner
Martin Ertl

Communications and Marketing
Tammie Mark and Darlene Marzari

Returning Officer
Darlene Marzari

Relationship
Martin Ertl

AMS Representative
Erfan Kazemi, AMS PRESIDENT

Convocation Senate Representative
Gerry Podersky-Cannon, BA’70, MA’79

Volunteers make it happen at the “Volunteer Garden”
Programs

7th Annual Alumni Achievement Dinner
Almost 400 alumni and friends attended the dinner with award winning author Stevie Cameron as MC and President Martha Piper, guest speaker. The dinner and raffle produced $6,000 for programs and student support.

Faculty Alumni Relations
Established professional practice group for alumni officers on campus to develop a coordinated approach to alumni relations. Provided workshops on volunteer recruitment, alumni networks, event management, alumni trends and Viking/database management.

The Next Trek
Organized the Great Trek in reverse to celebrate the opening of UBC, Robson Square. Rain-soaked Trekkers walked from Cecil Green Park to Robson Square. The event was recognized by the Canadian Council for the Advancement of Education (CCAE) for its creativity, small budget and execution.

Regional Networks
Serving members abroad, we organized 77 events around the world to support visits by university administrators, create networking opportunities for grads abroad, and attract new students to UBC. From Hong Kong to New York to Kamloops, BC, we have established a support network to link grads to one another and to the university.

Student Financial Support
The Alumni Association supported awards totalling $131,000, providing aid to 75 students. The Walter Gage Memorial fund provided $44,000 for 40 student projects.
Reunions
The Alumni Association aided in the organization of 66 reunions involving more than 7,500 graduates. Highlights were the Fort Camp Reunion and the 60th Anniversary Reunion, where alumni were gowned and capped and assembled onstage at the Chan Centre during the fall graduation ceremony.

Student and Career Mentor Program
From student send-offs abroad to Imagine UBC to mentoring events, the Alumni Association maintained contact with alumni-to-be on campus. We supported Beyond the BA, Arts Expo, Science Expo, and other career-oriented events. Involved 106 alumni in mentoring events.

Young Alumni Network
With events such as the “0 Year” reunion, career seminars, networking nights, financial planning seminars and the Murder Mystery, programming for young alumni increase dramatically this year. An electronic greeting card was recognized by CCAE Prix of Excellence in the Best E-Innovation category.

Alumni at Robson Square
The Alumni Association established an office in “UBC Connections” at the Robson Square campus. We can create networking opportunities for the more than 35,000 UBC graduates living in Vancouver.

Volunteer Recognition Event
With planning assistance from other units in the university, the Alumni Association celebrated volunteerism on campus. This program brought more than 170 UBC volunteers to Cecil Green Park. This innovative event was recognized by CCAE Prix d’Excellence with a bronze award for Best Volunteer Recognition Event.
Communications

Trek Magazine

*Trek Magazine*, which was introduced in 2000-2001, replaced the *Chronicle*, which had been produced since 1934. The new magazine was designed to reflect the growth and importance of the university, and to respond to UBC President Martha Piper’s goal to make UBC “the premier research university in Canada.”

*Trek* was awarded the gold medal for the Best Magazine at the CCAE *Prix d’Excellence* for 2001, and the silver at the Council for the Advancement and Support of Education (CASE) District VIII competition.

Website

The website was redesigned and redeployed. Its more flexible design and ease of update makes www.alumni.ubc.ca an important part of the Association’s service delivery strategy. The Online Community continued to offer networking opportunities to members, and served as a gateway to the UBC and Alumni Association websites.

Support

Communications continues to support programs with promotional packages, invitations, newsletters, posters, signage, speechwriting and other services.
Member Services

Acard

The Alumni Acard, now bundled with a UBC Library card, has become a popular member item with more than 3,000 active cards. Users also receive discounts from various on-campus venues and from external enterprises.

Affinity Relationships

A new affinity partner, Meloche Monnex, markets home and auto insurance to members. It joins MBNA, our credit card partner, and Manulife, our life insurance partner, in supplying low-cost service to our members.

Degree Frames

Frames for new graduates’ degrees continue to generate profit for Association programs.

Merchandise and Travel

New branded merchandise includes locally made clothing, business card holders, travel mugs and thermoses. The travel program maintained its volume, despite a downturn in global travel.

Cecil Green Park

Bookings

Cecil Green Park bookings continued to be a source of profit for the Association and the university. Facility upgrades included new chandeliers, new Arts and Crafts fixtures, the refurbishment of the Bride’s room and the restoration of the frieze in the Kanakla room. Interest from the film industry continues to grow.

Future alumnus Noel Clendenin, pictured here with his mom Wendy (BSC’91) and dad, Brian, attended the Regional Network gathering at Consul General Colin Robertson’s digs in Los Angeles.
Financial Statements for the year ended March 31, 2002

Audited Statements

The financial statements of the UBC Alumni Association were audited by KPMG LLP Chartered Accountants, and are available in full for viewing at the Association offices.

Staff

Executive Director ________________________________ Agnes Papke BSc(AGR)'66
Associate Executive Director __________________________ Leslie Konantz
Manager, Finance ________________________________ Oiyee Kwan
Manager, Communications _________________________ Chris Petty MFA’86
Manager, Regional Networks _________________________ Janis Connolly BA’86
Manager, Marketing ______________________________ Laura Anderson
Communications Coordinator _________________________ Vanessa Clarke
Alumni Programs Officer __________________________ Tanya Walker
Alumni Programs Officer __________________________ Jane Merling BA’94
CGP Booking Coordinator __________________________ Ann Merling BED’80, MASA’00
Administrative Assistant ____________________________ Nicola Tofton
Programs Assistant ______________________________ Silvia Tark
Clerk ____________________________________________ Cathie Cleveland