

# Annual Report

2004 ~ 2005



The University of British Columbia  
Alumni Affairs



## Board of Directors 2004 ~ 2005

### Chair

Jane Hungerford, bed'67

### Vice-Chair

Martin Ertl, bsc'93

### Treasurer

David Elliott, bcom'69

### Members at Large '03 - '05

Doug Robinson, bcom'71, 11b'72

Mark Mawhinney, ba'94

Raquel Hirsch, ba'80, mba'83

### Members at Large '04 - '06

Bernie Simpson, ba'64, bsw'65, 11b'68 (1 year)

Don Dalik, 11b'76 (3 years)

Ron Walsh, ba'70 (3 years)

### Appointments '04 - '05

Darlene Dean, bcom'75, mba'85

Marko Dekovic, ba'01

Tammie Mark, bcom'88

### Faculty Representative '04 - '05

Richard Johnston, ba'70

### Convocation Senate Representative

Jim Rogers, ba'65

### ams Representative

Amina Rai, ams President

### Executive Director

Leslie Konantz ba(queen's)

Marie Earl

### A VISION FOR ALUMNI AFFAIRS

As lifelong members of a shared community, all UBC alumni will be welcome and valued stakeholders, contributing to and benefiting from the University's achievements and ambitions.



### MISSION STATEMENT

Alumni Affairs at UBC engages alumni, and students as future alumni, in the life of the University in its broadest sense. Through communications, connecting alumni to the institution and one another, and celebrating milestones, we enrich the lives of alumni and position them to be supporters of and advocates for UBC.



### GOVERNING OBJECTIVE

Alumni Affairs demonstrates to alumni and university constituents the mutual benefits of working together to further UBC's achievements and ambitions.



## THE YEAR IN REVIEW

We've come a long way!

This past year, we changed the way alumni services are delivered at UBC. We began the year in a search for a person to fill the challenging role of Associate Vice President, Alumni and Executive Director of the Alumni Association.

After a lengthy process, we were fortunate to secure the services of Marie Earl from Stanford University. She began in January and wasted no time in putting together a strategic planning committee of senior staff and alumni representatives. She used the committee as a sounding board to define the mission and goals of alumni services. The facing page shows the results of that consultation.

At the same time, we conducted a survey of our alumni, asking for their ideas on how we can serve them better. A summary of that survey is contained in this report.

With that information in hand, Marie began to devise a form and structure for service delivery. We are now beginning a new era for alumni services at UBC.

This year's AGM will be my last official function as Chair of the Alumni Association. I'll miss the excitement of the ongoing change, and the satisfaction of seeing the new energies we've created. I'm confident that the new board will carry on the important work of the Association, and that the staff will, as usual, give their all. Thanks to everyone for making this such a tremendous experience for me, and particularly to Leslie Konantz, who led our team and maintained the highest level of service delivery to our members. Her leadership was a key element of our successful transition.

TUUM EST!



Jane Hungerford, BEd'67  
Chair



Marie Earl,  
Associate Vice President, Alumni,  
Executive Director UBC Alumni  
Association

### **Total UBC alumni: 221,000**

Known addresses: 161,000

% in BC: 78

% in rest of Canada: 11

% in USA: 6

% elsewhere: 5

E-mail addresses: 30,000

### **Student population**

Undergraduate: 35,000

Graduate: 8,000

### **International students**

(from 120 countries)

Undergraduate: 2,500

Graduate: 1,500



## TOWARDS A NEW DEFINITION OF SERVICE

Who are our alumni? What do they want from their university? How do we communicate effectively with them? How can we engage a new generation of alumni while they are still in their student years? These are the questions that face alumni volunteers and alumni service professionals across the country.

In an era when competition for the loyalty and support of our alumni is unrelenting – and coming from every organization from banks and cola companies to political parties and grocery stores – we, as ambassadors of our university, must create a compelling case for convincing our alumni to view UBC as an essential component of their lives.

In 2004/05, the UBC Alumni Association and the Alumni Relations unit of the VP Students office, came together as the alumni affairs group to develop and deliver services to the university's alumni.

Much of the creative energy of the alumni affairs team in 2005/05 went in to combining these units and developing a strategic plan for the future. The vision, mission and governing objectives of this alumni affairs endeavour, developed during the reporting period, are stated at the beginning of this annual report and, as a set of values, will shape the efforts of this team for the foreseeable future.

The management agenda for alumni affairs has a two-year scope, and includes these goals:

James Jiam, BCOM'94, MBA'95, with wife Veronica at the opening of the Malaysia Alumni Association in October, 2005.



### Key Survey Results

- Satisfied with their undergrad experience at UBC \_\_\_\_\_ 95%
  - Would strongly recommend UBC to prospective student \_\_\_\_\_ 82%
  - Have visited UBC campus recently \_\_\_\_\_ 72%
  - Feel a sense of belonging when visiting campus \_\_\_\_\_ 56%
  - Have visited UBC website recently \_\_\_\_\_ 63%
  - Important to stay in touch with classmates \_\_\_\_\_ 69%
  - Feel UBC does excellent/good/fair good job of informing alumni about campus news \_\_\_\_\_ 91%
  - Feel Trek Magazine keeps them informed about UBC \_\_\_\_\_ 72%
  - Feel UBC does excellent/good/fair job of providing alumni events and activities \_\_\_\_\_ 85%
  - Would like opportunities to maintain intellectual connection with UBC \_\_\_\_\_ 73%
  - Would like help connecting with classmates \_\_\_\_\_ 69%
- Telephone survey with 1,396 UBC Alumni in early 2005*



- Improve UBC's knowledge of alumni;
- Leverage the power of communications;
- Engage today's students, especially student leaders;
- Partner with other units to deliver alumni services;
- Manage with rigorous consideration of return of investment;
- Move the alumni centre from concept toward reality.

### INCREASE KNOWLEDGE OF ALUMNI

The raw numbers of alumni are well known, and outlined in the chart on page

three. The university's database, geared to the needs of

Achievement Award recipients: Kimberly Azyan, Chris Zappavigna, Irving K. Barber, Walter Hardy, Heather Lovelace, June Carlyle, Jama Mahlalela.

development, will be upgraded with more extensive alumni engagement and interest data, focused biographical information, and a more vigorous effort to find 'lost' alumni and capture e-mail addresses.

A survey of baccalaureate alumni, conducted in January, 2005, produced interesting and, in some cases, surprising results – see the chart on page four. More market research, including focus groups, will yield more indicators to show us how our programs can serve wider needs.

### LEVERAGE THE POWER OF COMMUNICATIONS

Trek Magazine is an award-winning publication that successfully combines the traditional alumni magazine – complete with class notes, alumni profiles and event announcements – with the modern university magazine, which tells the story



### Alumni Achievement Awards 2004

Irving K. Barber, BSF'50, LLD'02 \_\_\_\_\_ Lifetime Achievement Award  
 Henry McKinnell, BCom'65 \_\_\_\_\_ Alumni Award of Distinction  
 Walter Hardy, BSc'61, PhD'65 \_\_\_\_\_ Alumni Award for Research  
 Heather Lovelace, MSc'02 \_\_\_\_\_ Outstanding Young Alumna Award  
 Kimberly Azyan, BA'85, BSW'89, MSW'91 \_\_\_\_\_ Blythe Eagles Volunteer Service Award  
 June Carlyle \_\_\_\_\_ Honorary Alumna Award  
 Jama Mahlalela, BHK'04 \_\_\_\_\_ Outstanding Student Award  
 Christopher Zappavigna, BSc'02 \_\_\_\_\_ Outstanding Student Award



of the institution's research, scholarly work and student accomplishment. New features, identified through the survey and focus groups, will be added. With a financial commitment to deliver *Trek Magazine* to the full alumni mailing list twice annually (and to a limited, focused group of alumni once annually), the university recognizes that communication to its alumni is a top priority.

The Grad Gazette, an e-newsletter, was launched in February, 2005, and was an instant hit. This vehicle will be produced and delivered six times annually. As well, the alumni affairs web site will be refocused to include an updated online community and functions that younger grads can use as social, professional and networking tools.

The prime message alumni affairs wants to communicate is that UBC

is a dynamic, influential institution that offers

Tobias Arato, born March 2, 2004, collects Trek for Mom and Dad, Allison Arato (Emanuel) BA(POLI SCI)'99 and Claudio Arato BSC(CHEM)'89, BASC(CHEM ENG)'91.

life-long benefits to grads. All communications efforts keep that goal in mind.

### ENGAGE TODAY'S STUDENTS

One of the important outcomes of the agreement between the Alumni Association and the university is the determination to invest more resources in engaging today's students as alumni-in-residence. Over the years, many senior alumni volunteers have come from the ranks of student leaders from AMS, clubs, Greek organizations and faculties. By developing program partnerships with



Annual Tuition Fees (Domestic)	
Arts, Science Undergrad _____ (average)	\$ 4,200
Arts, Science Grad _____ (average)	\$ 6,800
Master of Business Admin. _____	\$ 9,000
minimum program fee _____	\$ 36,000
Master of Management _____	\$ 7,000
Master of Health Administration _____	\$ 3,600
minimum program fee _____	\$ 22,000
Medicine & Dentistry _____	\$ 14,000



these groups and with Career Services, Enrolment Services and other student-oriented university units, alumni affairs will begin the cultivation process much earlier than before, and with more students. Mentoring and networking programs will be stepped up considerably for the student audience.

### DEVELOP NEW PARTNERSHIPS

The promotion and communication of alumni-oriented events and services provides benefit to faculties, other advancement units (Development, Public Affairs), student groups and athletics. Collaborations will result in better programs and better participation rates. Work with active alumni relations units in the Sauder School of Business and in faculties such as Medicine and Law results in cost savings through coordinated publication and event planning, and higher alumni participation because of multi-layered communication. Relationships already exist among alumni service providers, and these will expand.

Beware the vengeful chef! Arezou Marzara, BA'04, cooks up an evil dish at Murder Mystery Night.

Special events such as the Olympics and the centennial of UBC provide opportunities for collaboration and shared programming into the future.

### MANAGE WITH RIGOROUS CONSIDERATION OF RETURN ON INVESTMENT

Each program and each event must prove itself as a valuable performer in the cause of raising alumni awareness of UBC. Performance measurements, growth potential and



<b>UBC's Economic Impact</b>	
Annual revenue _____	\$1,300,000,000
Total employees _____	10,000
Spin-off companies _____	115
Patents filed (2003/04) _____	268
Licensed technology (2003/04) _____	380
Royalties received ((2003/04) _____	\$14,300,000
Endowment _____	\$633,800,000



best-practice reviews are a constant feature of alumni service delivery. To achieve both efficiency and creativity, we will analyse staff strengths with an eye to developing new skills, standardizing reporting procedures and establishing measurable benchmarks.

### MOVE ALUMNI CENTRE FORWARD

The establishment of an alumni centre on campus is a top priority. We are consulting stakeholders to identify the desirable features of such a centre, and we are currently moving the planning process through the appropriate university channels. As a first stop for alumni, the centre will be a focal point for alumni involvement at UBC, and a visible indicator of the value the university places on its graduates.

The Young Alumni Network invests time in projects to help the needy, such as distribution work at the Vancouver Food Bank.



### BUILDING ON A STRONG FOUNDATION

While the plans to go forward are specific, we will continue to build on our existing strong program of alumni service.

#### Young Alumni Network

The Young Alumni Network builds social, professional and networking bonds among recent grads (10 years out). Events range from professional development seminars to social events such as Beer 101 and the Murder Mystery Night. The group works with Career Services, the AMS, Student Services and the faculties to provide great opportunities for young grads.

#### Student and Career Mentor Programs

Student-oriented programs are designed to make students aware that their tie to UBC doesn't end with graduation. From



**Affinity Partners**  
MBNA UBC MasterCard  
Manulife  
TD Meloche Monnex  
Leader Frames



**Meloche Monnex**



**Manulife Financial**

Revenues generated through our affinity partnerships account for more than one quarter of annual alumni affairs expenditures.



student send-offs in cities around the world, the Great Trekker awards and student leadership events to the Tri Mentoring program, career expos and Imagine UBC, Alumni Affairs staff and volunteers get involved. This is a growing program area.

**Alumni Awards Achievement Dinner**

No other social event in the university’s calendar draws as many alumni and friends of UBC together for a social evening. While not a fundraising event – it’s main purpose is honouring achievement – the dinner meets its costs every year. This year the dinner generated \$15,000 to support student programs, and \$6,000 for student scholarships and bursaries.

2004/05 Achievement Dinner Committee:  
Marko Dekovic, Andrea Wink, Tracy Penner,  
Samantha Ip, Jesse Sims and Raquel Hirsch.

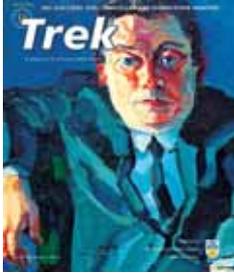


**Regional Networks**

UBC’s graduates live in more than 120 countries around the world. The special challenges presented in keeping connected to these grads – distance and cost, mainly – are somewhat offset by a stronger sense of affiliation among far-flung grads. As a result, programs offered abroad are often our most popular. So strong is this sense of affiliation that an Asia-Pacific Regional Office has been opened in Hong Kong to serve UBC’s Asian connection.

**THE FUTURE**

THESE AND OTHER PROGRAMS form a strong foundation of alumni service, built over the years by the Alumni Association staff and volunteers. The new relationship between the Association and the university will build on these and develop initiatives that will make UBC’s alumni services the best in Canada.



# mailed to “all addressable alumni” (2 x annually)	_____ 160,000
(duplicate addresses of spouses combined)	
# mailed to “interested alumni” (1 x annually)	_____ 80,000
(includes subscribers, volunteers, event attendees, donors, etc.)	
Average cost per 1000 (printing)	_____ \$550
Average mailing cost (domestic)	_____ 42¢
Average mailing cost (foreign)	_____ \$1.50



## Financial Statements

### Auditors' Report to the Members

We have audited the statement of financial position of The Alumni Association of The University of British Columbia as at March 31, 2005 and the statements of operations, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Association as at March 31, 2005 and the results of its operations, changes in its net assets and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

"KPMG LLP"

Chartered Accountants

Vancouver, Canada

May 6, 2005

### Statements of Financial Position

March 31, 2005 and 2004

	2005	2004
<b>Assets</b>		
Current assets:		
Cash and cash equivalents not restricted for endowment funds	\$ 744,073	\$ 996,760
Accounts receivable (note 3)	157,046	167,591
Prepaid expenses	2,417	12,835
Inventory	3,402	5,632
	<u>906,938</u>	<u>1,182,818</u>
Furniture and equipment	286,917	282,703
Accumulated depreciation	(269,030)	(253,473)
	<u>17,887</u>	<u>29,230</u>
	<u>\$ 924,825</u>	<u>\$ 1,212,048</u>
<b>Liabilities</b>		
Current liabilities:		
Accounts payable and accrued liabilities (note 3)	\$ 206,999	\$ 491,195
Refundable rental deposits	65,222	67,952
Deferred revenue	309,837	319,140
	<u>582,058</u>	<u>878,287</u>
Deferred revenue	6,250	96,250
Net assets:		
Net assets invested in furniture and equipment	17,887	29,230
Internally restricted for future operating programs	116,500	105,255
Internally restricted for future equipment purchases	81,002	30,770
Unrestricted net assets	121,128	72,256
	<u>336,517</u>	<u>237,511</u>
	<u>\$ 924,825</u>	<u>\$ 1,212,048</u>

See accompanying notes to financial statements.



## Statements of Operations

Years ended March 31, 2005 and 2004

	2005	2004
<b>Revenue:</b>		
Board of Governors' grant	\$ 398,974	\$ 508,724
Transitional funding	19,210	–
Backbone Connection grant	–	7,500
International Student Initiative Funding	30,000	–
Vice President, Students funding	–	90,632
Sponsorship	9,346	14,019
Cecil Green Park (note 4)	310,439	314,772
Programs	–	41,816
Member services and marketing (note 6)	273,125	263,527
Achievement dinner	82,800	88,875
Trek - subscriptions and advertising	80,971	85,458
Interest	23,315	24,492
Miscellaneous	9,755	11,670
Donations for operating purposes	9,886	6,458
	<u>1,247,821</u>	<u>1,457,943</u>
<b>Expenses (note 5):</b>		
Administration	377,904	352,373
Cecil Green Park (note 4)	193,953	199,541
Programs	–	316,535
Achievement dinner	82,213	66,580
Member services and marketing	64,277	62,833
Trek	365,254	391,419
Communications	65,214	61,384
	<u>1,148,815</u>	<u>1,450,665</u>
Excess of revenues over expenditures	\$ 99,006	\$ 7,278

Nature of operations (note 1)

See accompanying notes to financial statements.

## Statements of Cash Flows

Years ended March 31, 2005 and 2004

	2005	2004
<b>Operations:</b>		
Excess of revenues over expenditures	\$ 99,006	\$ 7,278
Items not involving cash:		
Depreciation	15,557	15,272
Change in non-cash working capital items:		
Accounts receivable	10,545	(23,420)
Prepaid expenses	10,418	(7,151)
Inventory	2,230	3,087
Accounts payable and accrued liabilities	(284,196)	298,854
Deferred revenue	(99,303)	(20,409)
Refundable rental deposits	(2,730)	(243)
	<u>(248,473)</u>	<u>273,268</u>
<b>Investments:</b>		
Purchase of furniture and equipment	(4,214)	(18,715)
Increase (decrease) in cash and cash equivalents	(252,687)	254,553
Cash and cash equivalents, beginning of year	996,760	742,207
Cash and cash equivalents, end of year	\$ 744,073	\$ 996,760

See accompanying notes to financial statements.



## Statements of Changes in Net Assets

Years ended March 31, 2005 and 2004

	Invested in furniture and equipment	Internally Restricted for future operating programs	Internally Restricted for future fixed asset purposes	Unrestricted	Total 2005	Total 2004
Balance, beginning of year	\$ 29,230	\$ 105,255	\$ 30,770	\$ 72,256	\$ 237,511	\$ 230,233
Excess of revenues (deficiency) over expenditures	(15,557)	–	814	113,749	99,006	7,278
Interfund transfer – purchase of capital assets	4,214	–	(4,214)	–	–	–
Internally imposed restricted interfund transfers	–	11,245	53,632	(64,877)	–	–
Balance, end of year	\$ 17,887	\$ 116,500	\$ 81,002	\$ 121,128	\$ 336,517	\$ 237,511

See accompanying notes to financial statements.

## Notes to Financial Statements Years ended March 31, 2005 and 2004

### 1. Nature of operations:

The Alumni Association of The University of British Columbia (the “Association”) was incorporated in March, 1946 with the primary objective of increasing the involvement of Alumni in the activities of The University of British Columbia (the “University”). The direct revenue sources of the Association are not sufficient to cover its operating and capital expenditures and, as a result, the continued support of the University is required to finance the activities of the Association.

Effective April 1, 2004, the Association entered into a new three year agreement with the University. This agreement redefines the relationship between the Association and the University, and resulted in certain programs previously administered by the Association being transferred to the University. The transfer of programs resulted in significant reductions in revenues and expenses from

prior years. The agreement commits the University to funding the operations of the Association based on pre-approved annual budgets.

The Association is non-taxable under the Income Tax Act as a non-profit organization.

### 2. Significant accounting policies:

#### (a) Cash equivalents

Cash equivalents include short-term deposits, which are highly liquid marketable securities with a maturity of three months or less when acquired. Short-term deposits are valued at cost.

#### (b) Short-term investments:

Short-term investments, all of which are categorized as available for sale, are carried at the lower of cost and quoted market value.



- (c) Inventory:  
Inventory is valued at the lower of cost and net realizable value.
- (d) Furniture and equipment:  
Furniture and equipment is recorded at historical cost. Depreciation is recorded at 20% and 33-1/3% per annum using the straight-line method.
- (e) Revenue:  
The Association receives payment in advance for rental of Cecil Green Park. The recognition of such revenues is deferred until the date of the actual rental. The Association also receives payments pursuant to its membership services and marketing agreements with MBNA Canada Bank, Meloche Monnex Inc. and The Manufacturer's Life Insurance Company. The Association records revenue from these contracts as services are rendered over the term of the agreement. Cash received in advance of services provided is included in deferred revenue.
- (f) Internal restrictions of net assets:  
Certain contributions received from donations, bequests and operations are set aside into a separate component of net assets. These contributions may be held in term deposits and the interest income is retained in the fund to maintain its purchasing power. Appropriation of these funds requires the approval of the Association's Board of Directors but is not subject to other restrictions.
- (g) Net assets internally restricted for future equipment purchases:  
These contributions have been set aside for equipment replacement purposes which are approved by the Board of Directors.
- (h) Net assets internally restricted for future operating programs:  
Appropriations of the operating fund balance are made from time to time to designate funds for specific projects. When the projects take place, the costs are included in operating expenses and the appropriations are returned to the operating fund balance.
- (i) Revenue contributions:  
The Association follows the deferral method of accounting for

contributions. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection reasonably assured. Endowment contributions are recognized as direct increases in net assets except that interest earned on endowment funds is deferred until the related expenditure has been incurred. Other contributions subject to external restrictions are not significant and are recognized as revenue in the year in which the related expenses are incurred.

(j) Contributed services:

Volunteers contribute significant time each year to assist in carrying out the Association's service delivery activities. Because of the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

(k) Use of estimates:

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Significant areas requiring the use of management estimates relate to revenue recognition and the determination of useful lives of furniture and equipment for calculating depreciation.

**3. Related party balances:**

Included in accounts receivable is \$110,606 (2004 - \$21,207) receivable from the University.

Included in accounts payable and accrued liabilities is \$84,934 (2004 - \$233,935) payable to the University.

Also included in accounts payable and accrued liabilities is \$27,392 (2004 - \$33,280) of funds held on behalf of various divisions and departments of the University to cover expenses which the Association will incur on their behalf.



**4. Cecil Green Park:**

The Association shares Cecil Green Park revenues in excess of the net of the Association’s direct cost related to the short-term leasing/booking of the premises and any proctor services annually with the University on a 50/50 basis. The cost of sharing this revenue is included in the expense caption “Cecil Green Park” in the statement of operations.

**5. Functional allocation of expenses:**

The costs of providing programs and other activities have been presented on a program basis in the statement of operations. Accordingly, salaries and other costs have been allocated among the programs and supporting services benefited.

The expenses of the Association on an account group basis are as follows:

	2005	2004
Salaries and benefits	\$ 485,189	\$ 679,406
Trek	287,282	317,262
Alumni faculty	–	497
Association events	95,523	87,642
Awards	–	1,429
Regional Network	–	50,356
Reunions	–	37,881
Student programs and Young Alumni	–	7,598
Membership services and marketing	12,867	11,819
Cecil Green Park	122,099	125,065
Purchased services	29,233	18,302
Office expense	42,922	54,314
Equipment expense	15,425	26,863
Directors expense	648	591
Staff development	12,315	5,992
Miscellaneous	21,770	478
Meetings	22,069	22,921
Memberships and subscriptions	1,473	2,249
	<b>\$ 1,148,815</b>	<b>\$ 1,450,665</b>

**6. Membership services and marketing revenue:**

- (a) During the year ended March 31, 2005, the Association entered into an agreement with ClearSight Wealth Management Inc. (“ClearSight”). Under the terms of the agreement, the Association will provide ClearSight the exclusive rights to market its investment services to members of the Association until November 17, 2009, with the agreement being subject to automatic renewal for one year periods thereafter until terminated by either party.
- (b) During the year ended March 31, 2003, the Association entered into an agreement with the Manufacturer’s Life Insurance Company (“Manulife”). Under the terms of the agreement the Association will provide Manulife the exclusive rights to market its life insurance to members of the Association until September 1, 2007.
- (c) During the year ended March 31, 2002, the Association entered into an agreement with Meloche Monnex Inc. (“Meloche”). Under the terms of the agreement, the Association will provide to Meloche the exclusive rights to market its home and automobile insurance to members of the Association until August 31, 2006.
- (d) During the year ended March 31, 2001, the Association entered into an agreement with the MBNA Canada Bank (“MBNA”). Under the terms of the agreement, MBNA has the exclusive right to market its products to members of the Association until December 31, 2005.



## Staff Members 2004 ~ 2005

**Executive Director**  
Leslie Konantz (until 01/01/05)  
Marie Earl

**Finance and Office Manager**  
Oiye Kwan

**Director of Communications**  
Christopher Petty, mfa'86

**Executive Assistant**  
Nicola Tofton

### Programs Officers

Dianna DeBlaere Ladicos, ba'99  
Young Alumni, Student and Career Mentoring

Jane Merling, ba'94  
Reunions, Alumni/Faculty Program, Events

Tanya Walker  
Regional Networks

**Communications Officer**  
Vanessa Clarke

**Administrative Assistant**  
Silvia Tark

**Member Services Manager**  
Karen Kanigan

**Cecil Green Park Coordinator**  
Ann Merling, bed'80, masa'00

**Receptionist**  
Marguerite Collins



Martin Ertl, Chair



Doug Robinson, Vice Chair



David Elliott, Treasurer



Don Dalik, Member at Large



Darlene Dean, Member at Large



Raquel Hirsch, Member at Large



Mark Mawhinney, Member at Large



Gayle Stewart, Member at Large



Ron Walsh, Member at Large



## Board of Directors 2005 ~ 2006

**Chair**  
Martin Ertl, bsc'93

**Vice-Chair**  
Doug Robinson, bcom'71, 11b'72

**Treasurer**  
David Elliott, bcom'69

**Members at Large '05 - '06**  
Darlene Dean, bcom'75, mba'85  
Gayle Stewart, ba'76

**Members at Large '05 - '07**  
Don Dalik, 11b'76  
Ron Walsh, ba'70

**Members at Large '05 - '08**  
Raquel Hirsch, ba'80, mba'83  
Mark Mawhinney, ba'94

**Appointments '05 - '06**  
Marko Dekovic, ba'01  
Paul Mitchell, bcom'78, 11b'79  
Ian Robertson, bsc'86, ba'88  
Jim Rogers, ba'67, mba

**Faculty Representative '04 - '05**  
Richard Johnston, ba'70

**ams Representative**  
Spencer Keys, ams President

**Executive Director**  
Marie Earl

For more information

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The University of British Columbia  
Alumni Affairs