

ANNUAL REPORT 2009-10

UBC ALUMNI ASSOCIATION



Letter from the Chair



Every annual report from every organization comments enthusiastically about the exceptional year just passed, and such commentary often reflects more hyperbole than reality. But this year actually has been quite extraordinary.

Three major developments occurred in 2009-10 that will fundamentally change our organization and the work we do for our alumni and the university. Early in the year Marie Earl, our Executive Director, left at the end of her five-year term. Marie's tenure

was truly transformative: she built strong ties to the university while maintaining the essential independent voice of the Alumni Association; she significantly increased human and financial resources necessary for our work; and she lobbied successfully to convince all levels of the university's administration to embrace the importance of alumni engagement. As well, she championed the Alumni Centre as one of UBC's top priorities.

The second major development was the creation of the Alumni Engagement Strategy, a document that outlines how the combined Alumni Affairs team will approach the task of doubling alumni engagement over the next five years.

Letter from the Leadership Team

It has been a year of transition at the Alumni Association and UBC Alumni Affairs. Now, with alumni solidly entrenched in the lexicon of the university, examples of the Association and alumni's elevated stature are found in institutional leadership roles, within partnerships across campus, and embedded prominently as a key objective of the new UBC strategic plan, *Place and Promise*. To build on this success, Jeff Todd will bring his own tremendous wealth of knowledge and background in alumni relations.

Bridging this transition, the UBC Alumni Affairs senior leadership team has been focused on meeting the Association's commitment to its members through a redesigned engagement strategy. A critical component of UBC's campaign to increase alumni engagement, and essential to the Association's growth and long-term success, the strategy will focus on connecting with the communities of alumni that reside across personal interests and institutional affinities; increasing access for individual alumni into these communities; and enhancing the student experience as a service to our alumni-in-waiting. Designed with significant input and guidance from alumni volunteer leadership, this plan lays the foundation for the operation over the next few years. Elsewhere in this Annual Report you will see an outline of this new strategy, along with some key

Our most recent high point came when, after a long and intense search, Jeff Todd accepted our offer to become Executive Director and AVP, Alumni. Jeff brings 25 years of alumni and development experience, and will be a key part of the next phase of our business plan.

But something else happened that contributed to our extraordinary year, beyond these obvious milestones.

Since its inception in 1917, the Alumni Association has been powered by the efforts of its members. This past year, however, members of the Association's Board set a new bar both in time spent and accomplishment. Our various committees have, among other things, provided the structure – philosophical and practical – for the engagement strategy; pushed the Alumni Centre plan forward at an astonishing pace; established connections with multiple levels of government; selected an impressive list of award recipients for 2010-11; and begun the process of transforming our alumni services package. At the same time, individual members of our board have stepped up to ensure the Association's governance and succession remains strong and functional.

Of course, none of this could have been accomplished without the creativity and dedication of our professional staff.

My thanks to the board and staff for all the support they've given me over the past two years. And a hearty welcome to Jeff Todd and our new Board Chair, Miranda Lam. Get ready for another great year!

Ian Robertson, Chair

indicators of the past year's successes and our current dashboard of metrics for measuring that success.

The UBC Alumni Association is in a strong position to continue the gains it has made recently and offer even greater service to its members. As a member of a special group that is UBC alumni, each of you retains access to the intellectual and personal growth available through these programs and the powerful network of fellow alumni. We trust you'll take advantage of this tremendous benefit.

Looking forward to another great year in 2010-11, it's our honour to work with you and the Association, and to present the 2009-2010 Annual Report.

Mark C. Sollis, Interim Executive Director, UBC Alumni Association, and Director, Alumni Services

On behalf of UBC Alumni Affairs Leadership Team

Natalie Cook-Zwycski, Director, University Partnerships

Barney Ellis-Perry, Director, Alumni Relations

Oiyee Kwan, Director, Operations

Chris Petty, Director, Communications

Board of Directors

Since 1917, the UBC Alumni Association has worked to maintain the link between the university and its graduates. Our success is absolutely dependent on the energy, talent and dedication of alumni volunteers. Thank you for your contribution.



Stephen Toope



Sarah Morgan-Silvester



Barbara Miles



Marie Earl



Ian Robertson



Miranda Lam



Robin Elliott



Don Dalik



Dallas Leung



Brent Cameron



Blake Hanna



Marsha Walden



Ernest Yee



Aderita Guerreiro



Mark Mawhinney



Doug Robinson



Tom Dvorak



Bijan Ahmadian



Chris Gorman



Sally Thorne



Stephen Owen



Brian Sullivan



Carmen Lee



Catherine Comben



Rod Hoffmeister



Judy Rogers



Jim Southcott



Ian Warner

Strategic Engagement

The Alumni Association Board and Alumni Affairs staff spent much of the past year producing a new engagement plan and developing metrics that will help quantify our successes.

Working from the idea that alumni engagement exists along a continuum from “no engagement” to “highly connected,” we constructed an engagement strategy that capitalizes on the strong affinities held by those alumni who are already moderately committed, while strengthening programs designed to move alumni at all levels along the spectrum.

Our goal in the next five years is to double alumni engagement in the life of the university. This elevated level of participation will have long-term benefits for both alumni and the institution. Alumni will continue to reap the rewards of their association with a ready network of peers and a university of global stature, while the institution benefits from the collective time, talent and financial support of its 260,000 graduates.

The engagement strategy focuses on three areas of programming, outlined in the following pages.



PHOTO: UBC ALUMNI ACHIEVEMENT AWARDS, 2009.

1. Foster the growth and development of UBC's alumni communities.

The Strategy

“How do I get involved?” Surveys indicate a strong desire on the part of alumni to reconnect with some aspect of their university experience. UBC represents an intense period of intellectual and personal growth, and provides a foundation for building lifelong relationships. Alumni Affairs will support existing alumni communities and create new ones by delivering programs that help alumni establish connections with other UBC grads in their geographical, career and educational groups.

The Program

ASIA PACIFIC REGIONAL VOLUNTEER SUMMIT



Grads who move far away from UBC's campuses - or who attended as international students and return home after graduation - feel a strong affinity to the university. This affinity is particularly strong in our alumni in Asia. This year the first Asia Pacific Regional Volunteer Summit was held in Hong Kong,

and 25 alumni volunteer network leaders from China, Indonesia, Japan, Malaysia, the Philippines, Singapore, South Korea, Taiwan and Thailand were invited to meet for social and professional networking and to share ideas for strengthening our alumni networks in the region.

2. Create access for all alumni to a ready network of peers and the UBC learning environment.

The Strategy

Many grads feel their most meaningful affiliation is to their department, faculty, professional school or, even, student club. Alumni Affairs will provide opportunities for professional, social and cultural connections among alumni, and develop intellectually stimulating events and programs that draw on the best UBC has to offer.

The Program

THE BIG PICTURE



When budgetary considerations forced the university to consider discontinuing the film production program, a grad contacted the Alumni Association for information on how to contact other film grads for the purpose of a reunion. Thus began a chain of events that launched the Big Picture campaign. The campaign celebrated the 40th anniversary of the program, raised funds for scholarships and marked the donation of a major endowment from Rogers Communications

The result was the birth of the Film Production Alumni Association, a reinvigorated film production program and a spotlight on the amazing talent and accomplishment of film alumni.

3. Equip UBC students to make the most of their UBC networks.

The Strategy

Our Chancellor, Sarah Morgan-Silvester, said it best. "Let's preserve the brilliant start experienced by students when they are first admitted to UBC." Alumni Affairs will work to develop affinities in the student years by advocating within the university for an enriched student experience and by mobilizing alumni as mentors, subject matter experts and as resources in career networks.

The Program

STUDENT LEADERSHIP CONFERENCE



Many of our most cutting-edge programs are aimed at students and young alumni. These individuals, focussed as they are on their studies and early-career demands, are understandably difficult to engage. We created the Student/Alumni Relations Coordinator team to seize upon - and create - opportunities to relate to these groups.

At the 2010 Student Leadership Conference, Alumni Affairs partnered with the AMS to host 1,200 current UBC student leaders. During the conference, these influential individuals developed their leadership skills through engaging workshops and presentations. In addition, 60 prominent alumni spoke to various groups at the conference, and held break-out sessions on topics including career and financial planning, network-building, and others.

Financial Statements

Year ended March 31, 2010

AUDITORS' REPORT TO THE MEMBERS

We have audited the statement of financial position of The Alumni Association of The University of British Columbia as at March 31, 2010 and the statements of operations, changes in net assets and cash flows for the year then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Association as at March 31, 2010 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.



Chartered Accountants

Vancouver, Canada
May 7, 2010

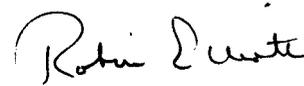
Statement of Financial Position

March 31, 2010, with comparative figures for 2009

	2010	2009
Assets		
Current assets:		
Cash and cash equivalents	\$ 622,677	\$ 499,320
Short-term investments	705,455	633,798
Accounts receivable (note 3)	92,590	141,566
Inventory	1,901	—
Prepaid expenses	2,271	3,352
	1,424,894	1,278,036
Furniture and equipment	396,790	376,024
Accumulated depreciation	(368,914)	(346,842)
	27,876	29,182
	\$ 1,452,770	\$ 1,307,218
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued liabilities (note 3)	\$ 442,467	\$ 232,797
Refundable rental deposits	74,250	83,450
Deferred revenue	393,427	359,678
	910,144	675,925
Net assets:		
Net assets invested in furniture and equipment	27,876	29,182
Internally restricted for future operating programs	150,000	172,500
Internally restricted for future equipment purchases	37,832	49,988
Unrestricted net assets	326,918	379,623
	542,626	631,293
Subsequent event (note 9)		
	\$ 1,452,770	\$ 1,307,218

See accompanying notes to financial statements.

Approved on behalf of the Board



Director
Robin Elliott



Director
Dallas Leung, BCom'94

Statement of Operations

Year ended March 31, 2010, with comparative figures for 2009

	2010	2009
Revenue:		
UBC contribution	\$ 1,497,505	\$ 1,458,328
Cecil Green Park (note 4)	420,691	504,117
Alumni services and marketing (note 6)	252,384	262,391
Alumni achievement awards event	76,862	108,750
Trek advertising	44,432	52,202
Interest	10,827	36,451
Miscellaneous	12,069	17,628
Donations for operating purposes	—	1,634
	2,314,770	2,441,501
Expenses (note 5):		
Administration	890,885	852,701
Cecil Green Park (note 4)	269,204	302,798
Alumni achievement awards event	108,229	107,468
Alumni services and marketing	107,621	86,225
Trek	675,097	677,634
Communications	352,401	347,458
	2,403,437	2,374,284
Excess (deficiency) of revenue over expenses	\$ (88,667)	\$ 67,217

See accompanying notes to financial statements.

Statement of Cash Flows

Year ended March 31, 2010, with comparative figures for 2009

	2010	2009
Operations:		
Excess (deficiency) of revenue over expenditures	\$ (88,667)	\$ 67,217
Depreciation, an item not involving cash	14,443	19,762
Changes in non-cash working capital items:		
Accounts receivable	48,976	(26,163)
Inventory	(1,901)	—
Prepaid expenses	1,081	(387)
Accounts payable and accrued liabilities	209,670	244
Refundable rental deposits	(9,200)	20,180
Deferred revenue	33,749	(37,725)
	208,151	43,128
Investments:		
Purchase of furniture and equipment	(13,137)	(2,624)
Short-term investments, net	(71,657)	(633,798)
	(84,794)	(636,422)
Increase (decrease) in cash and cash equivalents	123,357	(593,294)
Cash and cash equivalents, beginning of year	499,320	1,092,614
Cash and cash equivalents, end of year	\$ 622,677	\$ 499,320

See accompanying notes to financial statements.

Statement of Changes in Net Assets

Year ended March 31, 2010, with comparative figures for 2009

	Invested in furniture and equipment	Internally restricted for future operating programs	Internally restricted for future fixed asset purposes	Unrestricted	Total 2010	Total 2009
Balance, beginning of year	\$ 29,182	\$ 172,500	\$ 49,988	\$ 379,623	\$ 631,293	\$ 564,076
Excess (deficiency) of revenue over expenses	(14,443)	(140,345)	981	65,140	(88,667)	67,217
Interfund transfer - purchase of furniture and equipment	13,137	—	(13,137)	—	—	—
Interfund transfer - internally imposed restrictions	—	117,845	—	(117,845)	—	—
Balance, end of year	\$ 27,876	\$ 150,000	\$ 37,832	\$ 326,918	\$ 542,626	\$ 631,293

See accompanying notes to financial statements.

Notes to Financial Statements

Year ended March 31, 2010

1. Nature of operations:

The Alumni Association of The University of British Columbia (the Association) was incorporated in March 1946 with the primary objective of increasing the involvement of Alumni in the activities of The University of British Columbia (the University). The direct revenue sources of the Association are not sufficient to cover its operating and capital expenditures and, as a result, the continued support of the University is required to finance the activities of the Association.

Effective April 1, 2009, the Association entered into a new seven year agreement with the University. This agreement defines the relationship between the Association and the University. The agreement commits the University to funding the operations of the Association based on approved annual budgets. The initial term of the agreement will expire on March 31, 2016, however, the agreement automatically renews for additional three year terms until terminated at the option of either party by providing six months written notice of termination to the other. These financial statements have been presented on a going concern basis which assumes the continued support of the University.

The Association is non-taxable under the Income Tax Act as a non-profit organization.

2. Significant accounting policies:

- (a) **Cash equivalents:** Cash equivalents include short-term deposits, which are highly liquid marketable securities with a maturity of three months or less when acquired. Short-term deposits are recorded at fair value.
- (b) **Short-term investments:** Short-term investments, all of which are categorized as held-for-trading, are carried at fair value.
- (c) **Furniture and equipment:** Furniture and equipment is recorded at historical cost. Depreciation is recorded at 20% and 33-1/3% per annum using the straight-line method.
- (d) **Revenue:** The Association receives payment in advance for rental of Cecil Green Park. The recognition of such revenue is deferred until the date of the actual rental. The Association also receives payments pursuant to its membership services and marketing agreements with MBNA Canada Bank, Meloche Monnex Inc., ClearSight Wealth Management Inc., and The Manufacturer's Life Insurance Company. The Association records revenue from these contracts as services are rendered over the term of the agreement. In some instances payments to the Association are based on the financial results of these affinity partners thus revenue is recorded on cash receipt, as the Association is unable until this time to reasonably estimate revenue earned.
- (e) **Internal restrictions of net assets:** Certain contributions received from donations, bequests and operations are set aside into a separate component of net assets. These contributions may be held in term deposits and the interest income, which has been recorded in operations, is retained in the fund to maintain its purchasing

power. Appropriation of these funds requires the approval of the Association's Board of Directors but is not subject to other restrictions.

- (f) **Net assets internally restricted for future equipment purchases:** These contributions have been set aside for equipment replacement purposes which are approved by the Board of Directors.
- (g) **Net assets internally restricted for future operating programs:** Appropriations of the operating fund balance are made from time to time to designate funds for specific projects. When the projects take place, the costs are included in operating expenses and the appropriations are returned to the operating fund balance.
- (h) **Revenue contributions:** The Association follows the deferral method of accounting for contributions. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection reasonably assured. Endowment contributions are recognized as direct increases in net assets. The Association currently has no endowment funds. Other contributions subject to external restrictions are not significant and are recognized as revenue in the year in which the related expenses are incurred.
- (i) **Contributed services:** Volunteers contribute significant time each year to assist in carrying out the Association's service delivery activities. Because of the difficulty of determining their fair value, contributed services are not recognized in the financial statements.
- (j) **Use of estimates:** The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates. Significant areas requiring the use of management estimates relate to revenue recognition and the determination of useful lives of furniture and equipment for calculating depreciation.
- (k) **Financial instruments:** The Association designated cash and cash equivalents and short-term investments as held-for-trading, accounts receivable as loans and receivables, and accounts payable and accrued liabilities as other liabilities.
 - Assets and liabilities classified as held-for-trading are measured at fair value and changes in fair value are recognized in the statement of operations.
 - Receivables and other liabilities are measured at amortized cost using the effective interest rate method.

(l) New accounting pronouncements:

- (i) **Financial instruments:** During the Association's 2009 fiscal year, the Canadian Institute of Chartered Accountants (CICA) announced that not-for-profit organizations could elect to continue to apply Handbook Section 3861, Financial Instruments - Disclosure and Presentation in place of Handbook Sections 3862, Financial Instruments - Disclosure and 3863, Financial Instruments - Presentation. Sections 3862 and 3863 place increased emphasis on disclosures about the nature and extent of risks arising from financial instruments and how an entity manages those risks. The Association has elected to apply the financial instrument disclosure and presentation standards in accordance with Section 3861.
 - (ii) **Revisions to not-for-profit accounting standards:** On April 1, 2009, the Association adopted the CICA amendments to Handbook Sections 4400, Financial Statement Presentation by Not-for-Profit Organizations and 4470, Disclosure of Allocated Expense by Not-for-Profit Organizations. The amendments remove the requirement to disclose net assets invested in capital assets, clarify capital asset recognition criteria and amortization, expand interim financial statement requirements to not-for-profit organizations that prepare interim financial statements, require disclosure of allocated fundraising and general support expenses by not-for-profit organizations, and include the requirement to follow Handbook Section 1540, Cash Flow Statements. The adoption of these amendments did not have a material impact on the Association's financial statements.
- (m) Future accounting pronouncements:**
- (i) **Changes in accounting framework:** The CICA has decided to transition Canadian GAAP for publicly accountable entities to International Financial Reporting Standards (IFRS) effective January 1, 2011. The Association is currently classified as a not-for-profit organization. The Accounting Standards Board (AcSB) and Public Sector Accounting Board (PSAB) have jointly issued an exposure draft to invite feedback on the proposals for future financial reporting standards for not for profit organizations. The Association is in the process of reviewing the impact of these documents on its financial statements.

3. Related party balances:

Included in accounts receivable is \$745 (2009 - nil) receivable from the University.

Included in accounts payable and accrued liabilities is \$332,416 (2009 - \$65,040) payable to the University.

Also included in accounts payable and accrued liabilities is \$42,514 (2009 - \$38,276) of funds held on behalf of various divisions and departments of the University to cover expenses which the Association will incur on their behalf.

4. Cecil Green Park:

The Association shares Cecil Green Park revenue in excess of the net of the Association's direct cost related to the short-term leasing/booking of the premises and any proctor services annually with the University on a 50/50 basis. The cost of sharing this revenue is included in the expense caption "Cecil Green Park" in the statement of operations.

5. Functional allocation of expenses:

The costs of providing programs and other activities have been presented on a program basis in the statement of operations. Accordingly, salaries and other costs have been allocated among the programs and supporting services benefited.

The expenses of the Association on an account group basis are as follows:

	2010	2009
Salaries and benefits	\$ 1,112,454	\$ 1,020,418
Trek	492,740	522,857
Association events	132,511	130,817
Alumni services and marketing	20,315	18,352
Cecil Green Park	184,698	228,227
Purchased services	182,479	127,088
Office expense	68,779	119,552
Equipment expense	20,874	28,961
Directors expense	15,510	22,739
Staff development	91,518	87,630
Miscellaneous	8,403	6,071
Meetings	67,034	57,561
Memberships and subscriptions	3,553	3,214
Renovation projects	2,569	797
	\$ 2,403,437	\$ 2,374,284

6. Membership services and marketing revenue:

- (a) During the year ended March 31, 2009, the Association entered into an agreement with Meloche Monnex Inc. (Meloche). Under the terms of the agreement, the Association provided to Meloche the exclusive rights to market its home and automobile insurance to members of the Association until September 1, 2018.
- (b) During the year ended March 31, 2009, the Association entered into an agreement with the Manufacturer's Life Insurance Company (Manulife). Under the terms of the agreement the Association will provide Manulife the exclusive rights to market its life insurance to members of the Association until September 30, 2018.

- (c) During the year ended March 31, 2006, the Association entered into an agreement with the MBNA Canada Bank (MBNA). Under the terms of the agreement, MBNA has the exclusive right to market its products to members of the Association until December 31, 2010.
- (d) During the year ended March 31, 2005, the Association entered into an agreement with ClearSight Wealth Management Inc. (ClearSight). Under the terms of the agreement, the Association will provide ClearSight the exclusive rights to market its investment services to members of the Association until November 17, 2009, with the agreement being subject to automatic renewal for one year periods thereafter until terminated by either party. The Association is currently under negotiations with ClearSight.

7. Financial instruments:

At March 31, 2010, the Association has the following financial instruments: cash and cash equivalents, short-term investments, accounts receivable, and accounts payable and accrued liabilities. The fair values of these financial instruments are considered to approximate their carrying values based on their short-term nature. It is management's opinion that the Association is not exposed to significant interest or credit risks arising from these financial instruments.

8. Capital management:

The Association receives its principal source of capital through funding received from the University. The Association defines capital to be net assets. The Association's objective when managing capital is to fund its operations and support the involvement of alumni in the activities of the University. The Association's strategy is to monitor expenditures to preserve capital in accordance with budgeted funding granted by the University. The Association is not subject to debt covenants. The Association has complied with the external restrictions on the funding provided.

9. Subsequent event:

Subsequent to March 31, 2010, the Association and the University have approved an agreement in principle to construct a new alumni centre on land currently held by the University. In addition, the Association and the University have agreed to conduct a collaborative fundraising campaign to fund the construction. The University has agreed to advance a total of \$1,500,000 to the Association of which \$600,000 has been approved by the University's board of governors to fund the preliminary design, and a further \$900,000 to fund the detailed design of the alumni centre, which is dependent on approval by the University's board of governors. The advances will bear interest and are repayable to the University upon achieving certain fundraising goals.

The year by the numbers:

UBC alumni booked **114** events at Cecil Green Park House

1,879 alumni volunteered at UBC

179 eblasts sent to

1,670 new ACard holders in 2009/10

92,000 email addresses

Number of alumni actively engaged with their Alumni Association:

20,055
(a 17% increase)

Number of visitors to the Alumni Affairs website

109,478
(an increase of nearly 20%)

Board of Directors

2010 - 2011

Ex-Officio

PRESIDENT'S DESIGNATE

Barbara Miles, BA,
Postgrad Certificate in Ed.

UBC PRESIDENT

Stephen Toope AB, LLB & BCL, PhD

UBC CHANCELLOR

Sarah Morgan-Silvester BCom'82

EXECUTIVE DIRECTOR

Jeff Todd, BA

Directors

CHAIR '10-'11

Miranda Lam, LLB'02

VICE CHAIR '10-'11

Judy Rogers, BRE'71

TREASURER '10-'11

Dallas Leung, BCom'94

MEMBERS AT LARGE '08-'11

Brent Cameron, BA, MBA'06

Blake Hanna, MBA'82

Marsha Walden, BCom'80

Ernest Yee, BA'83, MA'87

MEMBERS AT LARGE '09-'12

Aderita Guerreiro, BA'77

Mark Mawhinney, BA'94

MEMBERS AT LARGE '10-'13

Carmen Lee, BA'01

Ian Warner, BCom'89

PAST CHAIR '10-'11

Ian Robertson, BSc'86, BA'88, MA, MBA

AMS REPRESENTATIVE '10-'11

Bijan Ahmadian, BASC'07

CONVOCAION SENATE REP. '10-'11

Chris Gorman, BA'99, MBA'09

FACULTY REPRESENTATIVE '10-'11

Lesley Bainbridge, BSRP'82, MED'95

SENIOR ADMIN REPRESENTATIVES '10-'11

Stephen Owen, MBA, LLB'72, LLM

Brian Sullivan, AB, MPH

APPOINTMENTS '10-'11

Catherine Comben, BA'67

Rod Hoffmeister, BA'67

Jim Southcott, BCom'82

Michael Lee, BSC'86, BA'89, MA'92

Robert Bruno, BCom'97

Norma-Jean Thompson, BCom'08

Board of Directors

2009 - 2010

Ex-Officio

PRESIDENT'S DESIGNATE

Barbara Miles, BA,
Postgrad Certificate in Ed.

UBC PRESIDENT

Stephen Toope AB, LLB & BCL, PhD

UBC CHANCELLOR

Sarah Morgan-Silvester BCom'82

EXECUTIVE DIRECTOR

Marie Earl, AB, MLA

Directors

CHAIR '09-'10

Ian Robertson, BSc'86, BA'88, MA, MBA

VICE CHAIR '09-'10

Miranda Lam, LLB'02

TREASURER '09-'10

Robin Elliott, BCom'65

MEMBERS AT LARGE '07-'10

Don Dalik, BCom, LLB'76

Dallas Leung, BCom'94

MEMBERS AT LARGE '08-'11

Brent Cameron, BA, MBA'06

Blake Hanna, MBA'82

Marsha Walden, BCom'80

Ernest Yee, BA'83, MA'87

MEMBERS AT LARGE '09-'12

Aderita Guerreiro, BA'77

Mark Mawhinney, BA'94

PAST CHAIR '09-'10

Doug Robinson, BCom'71, LLB'72

AMS REPRESENTATIVE '09-'10

Tom Dvorak

CONVOCAION SENATE REP. '09-'10

Chris Gorman, BA'99, MBA'09

FACULTY REPRESENTATIVE '09-'10

Sally Thorne, BSN'79, MSN'83, PhD

SENIOR ADMIN REPRESENTATIVES '09-'10

Stephen Owen, MBA, LLB'72, LLM

Brian Sullivan, AB, MPH

APPOINTMENTS '09-'10

Carmen Lee, BA'01

Catherine Comben, BA'67

Rod Hoffmeister, BA'67

Judy Rogers, BRE'71

Jim Southcott, BCom'82

Ian Warner, BCom'89

Alumni Affairs Team

As of September 1, 2010

OFFICE OF THE EXECUTIVE DIRECTOR/ ASSOCIATE VICE-PRESIDENT ALUMNI AFFAIRS

Jeff Todd, BA

Incoming Executive Director, Alumni Association
and Associate Vice-President Alumni Relations

Althea Fletcher, BA, MA

Executive Coordinator

Brenda Tournier, BA'82, MBA'84

Alumni and Community Relations Manager,
UBC Okanagan

ALUMNI RELATIONS TEAM

Barney Ellis-Perry, BA'87

Director, Alumni Relations

Eleanor Battison, BA'10

Administrative Support, Networks

Anthony Brown, BA, MBA

Volunteer Manager

Darran Fernandez, BA, MED'10

Alumni Relations Manager, Students and
Young Alumni

Fred Lee, BA'88

Senior Alumni Relations Manager, Strategic
Alumni Relations

Caely-Ann McNabb, BA'06

Alumni Relations Coordinator, Networks

Jerri Ng, BA'08

Assistant, Asia Pacific Regional Office,
Hong Kong

Tanya Walker, BA

Senior Alumni Relations Manager, Networks

Mei Mei Yiu, BA, MA'89

Director, Alumni and Development, Asia
Pacific Regional Office, Hong Kong

ALUMNI SERVICES TEAM

Mark C. Sollis, BC (Journ)

Director, Alumni Services,
Interim Executive Director, Alumni Association and
Associate Vice-President Alumni Relations

Dianna DeBlaere, BA'99

Project Manager

Michael Duncan, BSC'10

Meloche Monnex Fellow

Karen Kanigan, MBA

Alumni Services Manager

Ann Merling, BEd'80, BA'96, MASA'00

Cecil Green Park House Manager

COMMUNICATIONS TEAM

Chris Petty, BA, MFA'86

Director, Communications

Matthew Armstrong, BCom'09

Social Media Coordinator

Michael Awmack, BA'01, MET '09

Communications Coordinator

Vanessa Clarke, BA

Communications Officer

Keith Leinweber, BDes

Graphic Designer

Elizabeth Powell, BSc, Dip. Mod. Lang.

Web Coordinator

Adrienne Watt

Marketing and Communications Officer

OPERATIONS AND FINANCE TEAM

Oiyee Kwan, CMA, Dip. In Technology

Director, Operations

Belinda Kwok, BA, CGA

Finance and Administration Coordinator

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Office Coordinator

Keith Thiessen

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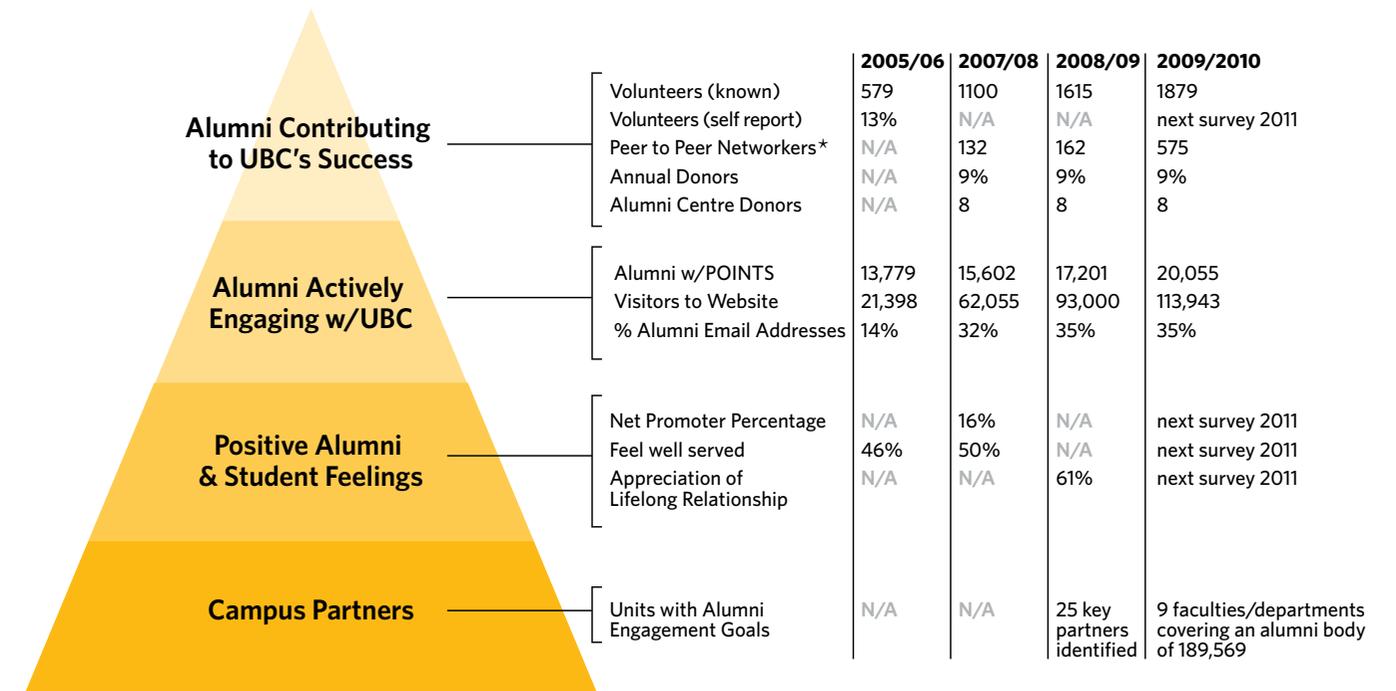
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The Alumni Dashboard



Updated May 3, 2010.

* Number denotes reunion committee members, award nominators, branch reps and active presidential connectors.

Every organizational journey requires a full understanding of the surrounding environment that could ultimately affect its success. The Alumni Dashboard represents UBC Alumni Affairs tracking of factors that influence its ability to meet the objectives of the alumni, the Association, and the university.

This tool is regularly presented to the Association and UBC boards to demonstrate Alumni Affairs' performance. To align with the new engagement strategy, it is currently being redesigned for 2010-11.



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