

## **Michael Goldberg**

**Professor and Dean Emeritus, Sauder School of Business, The University of British Columbia**

His academic career spans more than four decades. From January 2005 to July 2007 he served as Chief Academic Officer of *Universitas 21 Global* in Singapore before which he was Associate Vice President International at the University of British Columbia and the HR Fullerton Professor of Urban Land Policy in the Sauder School of Business. Dr Goldberg was Dean of the UBC Sauder School of Business from 1991 to 1997, where he served on the UBC Endowment Committee among his other responsibilities. His research has focused on urban land markets, urban and regional transportation, urban housing economics and policy, the globalization of real estate markets, and the rise of so-called *global cities* and how cities and towns can get plugged in to the global urban marketplace.

Dr Goldberg has extensive board experience in the private, public and professional service sectors. He was Chair of the Canadian Federation of Deans of Management and Administrative Studies (1992-1994) and a member of the International Marketing Committee of the American Assembly of Collegiate Schools of Business (1993-1997). He served as President of the American Real Estate and Urban Economic Association in 1984. He also sat on the advisory boards of the Vancouver Economic Development Commission, the British Columbia Economic Forecast Council, the Canadian Deposit Insurance Advisory Committee and the Vancouver Board of Trade. He Chaired the MasterCard Worldwide Centers of Commerce Knowledge Panel from 2007-2009 and is a Director of the Canada Pension Plan Investment Board (member of Audit Committee) since February 2008 and of TSX-listed Geovic Mining Corporation (member of Audit Committee and Chair, Compensation Committee) since August 2008.

In addition to these Board activities, he has been: a director of TSE-listed companies, Redekop Properties (chaired the Compensation Committee); Sino-Rank Petroleum (member of the Audit Committee); VSE-listed First Generation Capital Corporation, 1985-1992; of then TSE-listed Imperial Parking Limited (member of Audit Committee), 1991-1994; and finally of NYSE-listed China Enterprises Limited (member of Audit Committee). In addition to these public companies, private sector independent directorships included: Lend Lease Global Properties SICAF, an institutional global real estate fund subscribed to by some of the largest pension funds in North America, Europe and Australia, 2001-2009; Canadian Education Centre Networks, Canada's global marketer of educational services, 1998-2004; Vancouver Land Corporation, 1991-1993; Brink, Hudson and Lefever, 1993-1996; and Catamaran Ferries Incorporated, 1996-1997, from which he and the other two independent directors were removed by the then government of British Columbia.

He has served as a member of the Investment Committee, B.C. Workers Compensation Board, 1997-2004 which is responsible for overseeing its then CAD\$9.0 billion in assets. He served as a Commissioner of the B.C. Housing Management Commission, 1989-1992, and acted as a public director of the BC Automobile Dealers' Association, 2000-2004 and also as Governor and Vice-Chairman, British Columbia Real Estate Foundation, 1985-1992 (Chairman, 1987-1991).

Dr Goldberg has consulted to businesses and governments in Canada, the US and Asia, while serving on the boards of directors of a dozen publicly listed and private companies. He has

extensive experience in urban and regional public policy research, particularly focussing on land use, housing and transportation advising Canada Mortgage and Housing Corporation, the Province of British Columbia, the Greater Vancouver Regional District and the City of Vancouver, to name just a few. His transportation advisory work started with the Bay Area Rapid Transit Commission (BART) in the early 1970s up to his December 2004 paper for the BC Progress Board *Transportation as an Economic Growth Engine: Challenges, Opportunities and Policy Suggestions*, and his on-going work with the Business Council of BC on economic strategies for BC and its major urban regions. His early research on the land use and economic impacts of SkyTrain documented the need to coordinate land use and transportation policies if there are to be significant synergies between these areas. His several books, dozens of articles, and numerous advisory work on housing, zoning and land use attest to his efforts in these areas, notably his books *The Future of North American Housing Markets*, *The Housing Problem: A Real Crisis?*, and *Continentalism Challenged: The Myth of the North American City*.

He is a widely sought after academic and public lecturer who has given more than 60 invited lectures at 50 universities and research institutes in 16 different countries, as well as numerous public and business presentations across BC, Canada, the US, Australia, New Zealand and Asia. He has served on the editorial boards of six North American scholarly journals and reviewed articles for more than a dozen international academic journals. Dr Goldberg has authored or co-authored nine books and more than 200 academic and professional articles. His research has continued to focus on cities, real estate markets, and transportation increasingly in an international setting as in his book *The Chinese Connection: Getting Plugged in to Pacific Rim Real Estate, Trade and Capital Markets*, (Vancouver: UBC Press, 1985) which examined real estate investment behaviour of Southeast Asian ethnic Chinese. For more than a decade he conducted comparative research on Canadian and American cities culminating in *The Myth of the North American City*, (Vancouver: UBC Press, 1986) with John Mercer, for which he and Professor Mercer were awarded a 50<sup>th</sup> Anniversary prize from the Social Sciences Federation of Canada. His work with colleagues on the development of international financial centres was widely cited and provided new insights into the formation of these financial hubs during their boom period in the late 1980s. He has also worked extensively in urban housing, property markets and urban transportation and policy, and urban and regional economic development, strategy and policy. As a result of his research and policy experience, he has advised businesses, trade associations and governments at all levels around the world on housing, real estate, transportation and urban and regional development initiatives. His contributions have been recognized by professional bodies. He is an honorary life member of the Real Estate Institute of British Columbia and of the Mortgage Investment Association of British Columbia and a Fellow of the Urban Land Institute in Washington, DC.

He has served as external examiner to universities in Asia, including the National University of Singapore, the University of Malaya and Hong Kong Polytechnic University. Dr Goldberg earned his MA and PhD in Economics at the University of California at Berkeley.

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